# RARE AND FORBIDDEN DECAYS* 

Josip Trampetić

Theory Division, CERN
CH-1211 Geneva 23, Switzerland
and
Theoretical Physics Division, Rudjer Bošković Institute, Zagreb, Croatia
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In these lectures I first cover radiative and semileptonic $B$ decays, including the QCD corrections for the quark subprocesses. The exclusive modes and the evaluation of the hadronic matrix elements, i.e. the relevant hadronic form factors, are the second step. Small effects due to the long-distance, spectator contributions, etc. are discussed next. The second section we start with non-leptonic decays, typically $B \rightarrow \pi \pi, K \pi, \rho \pi, \ldots$ We describe in more detail our predictions for decays dominated by the $b \rightarrow s \eta_{c}$ transition. Reports on the most recent experimental results are given at the end of each subsection. In the second part of the lectures I discuss decays forbidden by the Lorentz and gauge invariance, and due to the violation of the angular momentum conservation, generally called the Standard Model-forbidden decays. However, the non-commutative QED and/or non-commutative Standard Model (NCSM), developed in a series of works in the last few years allow some of those decay modes. These are, in the gauge sector, $Z \rightarrow \gamma \gamma, g g$, and in the hadronic sector, flavour changing decays of the type $K \rightarrow \pi \gamma, B \rightarrow K \gamma$, etc. We shall see, for example, that the flavour changing decay $D_{\mathrm{S}}^{+} \rightarrow \pi^{+} \gamma$ dominates over other modes, because the processes occur via charged currents, i.e. on the quark level they arise from the point-like photon $\times$ current $\times$ current interactions. In the last section we present the transition rate of "transverse plasmon" decay into a neutrino-antineutrino pair via non-commutative QED, i.e. $\gamma_{\mathrm{pl}} \rightarrow \nu \bar{\nu}$. Such decays give extra contribution to the mechanism for the energy loss in stars.

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## 1. Rare $B$ meson decays: theory and experiments

### 1.1. Introduction to the rare $B$ meson decays

The experimental challenge of finding new physics in direct searches may still take some time if new particles or their effects set in only at several hundred GeV . Complementary to these direct signals at highest available energies are the measurements of the effects of new "heavy" particles in loops, through either precision measurements or detection of processes occurring only at one loop in the Standard Model (SM).

In the light quark system, however, the presence of quite large LongDistance (LD) effects that cannot be calculated reliably makes this study difficult, except in the extremely rare process $K \rightarrow \pi \bar{\nu} \nu$. The situation is much better in the $b$ quark system. Among these are the transitions induced by Flavour-Changing Neutral Currents (FCNC). Rare decays of the $B$ meson offer a unique opportunity to study electroweak theory in higher orders. Processes such as $b \rightarrow s \gamma, b \rightarrow s \ell^{+} \ell^{-}$and $b \rightarrow s g$ do not occur at tree level, and at one loop they occur at a rate small enough to be sensitive to physics beyond the SM.

Studying $B$ meson radiative decays $B \rightarrow K^{*} \gamma$ based on the $b \rightarrow s \gamma$ quark transition, described by a magnetic dipole operator, we have found two major effects [1]:
(1) Large QCD correction due to the introduction of 1-gluon exchange. One might say that 1 -gluon exchange changes the nature, i.e. the functional structure of the GIM cancellation [1,2]: $\left(m_{t}^{2}-m_{c}^{2}\right) / m_{W}^{2} \rightarrow$ $\ln \left(m_{t}^{2} / m_{c}^{2}\right)$. Note, however, that since $m_{\text {top }} \simeq 2 m_{W}$, the GIM mechanism is no longer crucial and QCD corrections become modest.
(2) Huge recoil effect caused by the motion of the hadron as a whole producing a large suppression of the hadronic form factor [1].
To simplify the very first attempt of calculating the $b \rightarrow s \gamma$ and $B \rightarrow$ $K^{*} \gamma$, we have made a few very important assumptions, which all turned out to be right and were proved within the past decade by a number of authors. They become major advantages for studies of rare $B$ meson decays:
(i) the $B$ meson is made of a sufficiently heavy $b$ quark, thus permitting the use of the spectator approximation in the calculation;
(ii) absence of large long-distance effects;
(iii) the $b \rightarrow s \gamma$ transition is the only contribution to the $B^{0}$ decay;
(iv) the $B$ meson lifetime is, relatively speaking, prolonged more than that of kaons because of the smallness of $V_{c b}$ and $V_{u b}$, allowing $\bar{B} B$ mixing to be studied.

Other important impacts of studies of $B$ mesons are:
(I) tests of electroweak theory (SM) in one loop are of interest in their own right, because they verify the gauge structure of the theory;
(II) the realization of a heavy quark symmetry, i.e. the structure of hadrons, becomes independent of flavour and spin (spin symmetry) for $1 / m_{b} \rightarrow \infty ;$
(III) the emergence of the Heavy Quark Effective Theory (HQET);
(IV) if there exists an enhancement of the SUSY over SM contribution, it is clear that the $B$ meson radiative processes, dominated by the $b \rightarrow s \gamma$ quark 1-loop transition, can be an interesting candidate directly affected by the SUSY contribution [3];
(V) the decay $b \rightarrow s \gamma$ is by far the most restrictive process in constraining the parameters of the charged Higgs boson sector in Two Higgs Dublets Model (2HDM), yielding bounds that are stronger than those from other low-energy processes and from direct collider searches [4].

Today almost everybody in the particle physics community agrees that $B$ decays in general do provide one of the most important classes of tests of the SM and physics beyond the SM.

Although the quark level calculations are fairly precise in the $b$ quark system, one is still hampered by the lack of knowledge of the hadronic form factors. However, in the past decade there has been extensive activity in the form factor evaluation using the perturbative QCD techniques with the help of the HQET and from improving lattice model calculations.

The first observations of the exclusive $B \rightarrow K^{*} \gamma$ decays were reported in 1993/94 by the CLEO Collaboration [5].

On the experimental side the last two years were especially exciting since BaBar and Belle Collaborations joined CLEO Collaboration in producing and publishing a large number of data concerning the $B$ meson decays.

### 1.2. Radiative and semileptonic $B$ decays

The $b \rightarrow s \gamma$ decay is a one-loop electroweak process that arises from the so-called penguin diagrams through the exchange of $u, c, t$ quarks and weak bosons, see Fig. 1, and is given by

$$
\begin{equation*}
J_{\mu}=\left\{G_{1} \bar{s}\left(\gamma_{\mu} q^{2}-q_{\mu} q\right) b_{\mathrm{L}}+i G_{2}\left[m_{s} \bar{s} \sigma_{\mu \nu} q^{\nu} b_{\mathrm{L}}+m_{b} \bar{s} \sigma_{\mu \nu} q^{\nu} b_{\mathrm{R}}\right]\right\} \tag{1}
\end{equation*}
$$

where the first term vanishes identically for real photon due to the electromagnetic gauge condition. Using the standard parametrization of the CKM


Fig. 1. The penguin diagrams, including the QCD short-distance corrections, contributing to the $b \rightarrow s \gamma$ transition.
matrix in the case of three doublets, $G_{2}$ is given by

$$
\begin{equation*}
G_{2}=\frac{G_{\mathrm{F}}}{\sqrt{2}} \frac{e}{4 \pi^{2}} \sum_{i=u, c, t} A_{i} F_{2}\left(x_{i}\right) ; \quad A_{i}=V_{i s}^{*} V_{i b}, \quad x_{i}=\frac{m_{i}^{2}}{m_{W}^{2}}, \tag{2}
\end{equation*}
$$

where the modified Inami-Lim function $F_{2}\left(x_{i}\right)$ derived from the penguin (1-loop) diagrams is [6]

$$
\begin{equation*}
F_{2}\left(x_{i}\right)=\frac{x_{i}}{12\left(1-x_{i}\right)^{4}}\left[\left(1-x_{i}\right)\left(8 x_{i}^{2}+5 x_{i}-7\right)-6 x_{i}\left(2-3 x_{i}\right) \ln x_{i}\right] \tag{3}
\end{equation*}
$$

Introduction of 1-gluon exchange (QCD corrections) in penguin diagrams removes the power suppression, i.e. $\left(m_{t}^{2}-m_{c}^{2}\right) / m_{W}^{2} \rightarrow \ln \left(m_{t}^{2} / m_{c}^{2}\right)$; or one can say that QCD corrections change the nature of the GIM cancellation from quadratic to logarithmic [1,2]. These QCD corrections also strongly affect the semileptonic transitions [7]. The following properties are important to note:
(a) the dominant contribution to the perturbative $b \rightarrow s \gamma$ amplitude originates from charm-quark loops;
(b) after inclusion of the QCD corrections, the top-quark contribution is less than $50 \%$ of charm and it comes with an opposite sign;
(c) the up-quark contribution is suppressed with respect to charm by $\left|V_{u s}^{*} V_{u b} / V_{c s}^{*} V_{c b}\right| \simeq 2 \%$.

It is necessary to consider the above facts when one attempts to extract the CKM matrix element $\left|V_{t s}\right|$ from $b \rightarrow s \gamma$.

Before proceeding, it is important to note that, in the limit $m_{q} \rightarrow \infty$ the inclusive meson decay partial width is equal to the free quark decay partial width. In the case of $B$ mesons the $b$ quark is sufficiently heavy to satisfy the above statement:

$$
\begin{equation*}
\left.\Gamma\left(B \rightarrow X_{q} \gamma, \ell^{+} \ell^{-}\right)\right|_{\substack{\text { inclusive } \\ \text { decay }}}=\left.\Gamma\left(B \rightarrow X_{q} \gamma, \ell^{+} \ell^{-}\right)\right|_{\substack{\text { free quark } \\ \text { decay }}} \tag{4}
\end{equation*}
$$

where $q$ represents the light quarks.

### 1.2.1. Complete QCD corrected weak Hamiltonian density

In the $\mathrm{SM}, B$ decays are described by the effective weak Hamiltonian obtained by integrating out heavy, i.e. the top-quark, $W$-boson and Higgs fields:

$$
\begin{equation*}
H_{\Delta B=1}^{\Delta S=-1}=2 \sqrt{2} G_{\mathrm{F}}\left[\sum_{q=u, c} V_{q s}^{*} V_{q b}\left(c_{1} O_{1}^{q}+c_{2} O_{2}^{q}\right)-V_{t s}^{*} V_{t b} \sum_{i=3}^{10} c_{i} O_{i}\right]+\text { h.c. } \tag{5}
\end{equation*}
$$

The $O_{i}$ 's are operators

$$
\begin{align*}
O_{1}^{q} & =\left(\bar{s}_{\mathrm{L}}^{i} \gamma_{\mu} q_{\mathrm{L}}^{j}\right)\left(\bar{q}_{\mathrm{L}}^{j} \gamma^{\mu} b_{\mathrm{L}}^{i}\right), O_{2}^{q}=\left(\bar{s}_{\mathrm{L}}^{i} \gamma_{\mu} q_{\mathrm{L}}^{i}\right)\left(\bar{q}_{\mathrm{L}}^{j} \gamma^{\mu} b_{\mathrm{L}}^{j}\right), \\
O_{\binom{3}{5}} & =\left(\bar{s}_{\mathrm{L}}^{i} \gamma_{\mu} b_{\mathrm{L}}^{i}\right) \sum_{q^{\prime}} \bar{q}_{\binom{\mathrm{L}}{\mathrm{R}}}^{j} \gamma^{\mu} q_{\binom{\mathrm{L}}{\mathrm{R}}}^{j}, \quad O_{\binom{4}{6}}=\left(\bar{s}_{\mathrm{L}}^{i} \gamma_{\mu} b_{\mathrm{L}}^{j}\right) \sum_{q^{\prime}} \bar{q}_{\binom{\mathrm{L}}{\mathrm{R}}}^{j} \gamma^{\mu} q_{\binom{\mathrm{L}}{\mathrm{R}}}^{i}, \\
O_{7} & =\frac{e}{16 \pi^{2}} m_{b}\left(\bar{s}_{\mathrm{L}}^{i} \sigma_{\mu \nu} b_{\mathrm{R}}^{i}\right) F^{\mu \nu}, O_{8}=\frac{g}{16 \pi^{2}} m_{b}\left(\bar{s}_{\mathrm{L}}^{i} \sigma_{\mu \nu} T_{a}^{i j} b_{\mathrm{R}}^{i}\right) G_{a}^{\mu \nu}, \\
O_{9} & =\frac{e^{2}}{16 \pi^{2}}\left(\bar{s}_{\mathrm{L}}^{i} \sigma_{\mu \nu} b_{\mathrm{R}}^{i}\right) \bar{\ell} \gamma^{\mu} \ell, O_{10}=\frac{e^{2}}{16 \pi^{2}}\left(\bar{s}_{\mathrm{L}}^{i} \sigma_{\mu \nu} b_{\mathrm{R}}^{i}\right) \bar{\ell} \gamma^{\mu} \gamma_{5} \ell, \tag{6}
\end{align*}
$$

where $F^{\mu \nu}$ and $G_{a}^{\mu \nu}$ are the electromagnetic and gluon interaction field strength tensors, respectively, and $e$ and $g$ are the corresponding coupling constants. The $c_{i}$ 's are the well-known Wilson coefficients first calculated up to the Next-to-Leading Order (NLO) in Ref. [8]. The calculation was performed with the help of the renormalization group equation whose solution requires the knowledge of the anomalous dimension matrix to a given order in $\alpha_{\mathrm{S}}$ and the matching conditions:

$$
\begin{aligned}
& c_{1}(\mu)=\frac{1}{2}\left(\xi^{6 / 23}-\xi^{-12 / 23}\right), \quad c_{2}(\mu)=\frac{1}{2}\left(\xi^{6 / 23}+\xi^{-12 / 23}\right) \\
& c_{7}(\mu)=\xi^{-16 / 23}\left[c_{7}\left(m_{W}\right)-\frac{8}{3} c_{8}\left(m_{W}\right)\left(1-\xi^{2 / 23}\right)+\frac{232}{513}\left(1-\xi^{19 / 23}\right)\right]
\end{aligned}
$$

$$
\begin{align*}
c_{9}(\mu)= & c_{9}\left(m_{W}\right)-\left[c_{1}(\mu)+3 c_{2}(\mu)\right] \ln \left[\left(\frac{m_{c}}{\mu}\right)^{-8 / 9}\right] \\
& -\frac{4 \pi}{\alpha_{\mathrm{S}}\left(m_{W}\right)}\left[\frac{4}{33}\left(1-\xi^{-11 / 23}\right)-\frac{8}{87}\left(1-\xi^{-29 / 23}\right)\right] . \tag{7}
\end{align*}
$$

The coefficient $c_{10}(\mu)=c_{10}\left(m_{W}\right)$, and $\xi=\alpha_{\mathrm{s}}(\mu) / \alpha_{\mathrm{s}}\left(m_{W}\right)$.
The Wilson coefficients at the scale $m_{W}$ receive the following contributions from $W$ loops:

$$
\begin{align*}
& c_{7}\left(m_{W}\right)=-\frac{1}{2} A(x), \quad c_{8}\left(m_{W}\right)=-\frac{1}{2} E(x), \quad c_{10}\left(m_{W}\right)=\frac{1}{s_{W}^{2}}[B(x)-C(x)] \\
& c_{9}\left(m_{W}\right)=-c_{10}\left(m_{W}\right)-4 C(x)-D(x)+\frac{4}{9} \tag{8}
\end{align*}
$$

The functions $A(x), \ldots$ are:

$$
\begin{align*}
& A(x)=\frac{x}{z^{3}}\left(\frac{2}{3} x^{2}+\frac{5}{12} x-\frac{7}{12}-\left(\frac{2}{3} x^{2}-x\right) \frac{\ln x}{z}\right) \\
& B(x)=\frac{x}{4 z}\left(-1+\frac{\ln x}{z}\right) \\
& C(x)=\frac{x}{4 z}\left(\frac{1}{2} x-3+\left(\frac{3}{2} x+1\right)\right) \frac{\ln x}{z} \\
& D(x)=\left(-\frac{19}{36} x^{3}+\frac{25}{36} x^{2}+\left(-\frac{1}{6} x^{4}+\frac{5}{3} x^{3}-3 x^{2}+\frac{16}{9} x-\frac{4}{9}\right) \frac{\ln x}{z}\right), \\
& E(x)=\frac{x}{2 z^{3}}\left(\frac{1}{2} x^{2}-\frac{5}{2} x-1+3 x \frac{\ln x}{z}\right) \tag{9}
\end{align*}
$$

where $x=\left(m_{t} / m_{W}\right)^{2}$, and $z=x-1$. The values of the Wilson coefficients are calculated at the scale $\mu \simeq m_{b}$, for $m_{b}=4.8 \mathrm{GeV}, \Lambda_{\overline{\mathrm{MS}}}=250 \mathrm{MeV}$ and $m_{\text {top }}=174 \mathrm{GeV}$. The other four coefficients turn out to be very small, i.e. at this scale they receive the following values: $c_{3}=0.017, c_{4}=-0.037$, $c_{5}=0.010$, and $c_{6}=-0.046$.

### 1.2.2. Inclusive radiative and semileptonic decays

To avoid the uncertainty in $m_{b}$, it is customary to express the branching ratios $\mathrm{BR}(b \rightarrow s \gamma)$ and $\mathrm{BR}\left(b \rightarrow s \ell^{+} \ell^{-}\right)$in terms of the dominant semileptonic branching ratios $\mathrm{BR}\left(b \rightarrow c \ell \bar{\nu}_{\ell}\right)$ :

$$
\begin{align*}
R_{\gamma} & \equiv \frac{\Gamma(b \rightarrow s \gamma)}{\Gamma\left(b \rightarrow c \ell \bar{\nu}_{\ell}\right)}=\frac{6 \alpha_{\mathrm{em}}}{\pi \lambda g\left(m_{c}^{2} / m_{b}^{2}\right)} \frac{\left|V_{t s}^{*} V_{t b}\right|^{2}}{\left|V_{c b}\right|^{2}}\left|c_{7}\left(m_{b}\right)\right|^{2}  \tag{10}\\
R_{\ell^{+} \ell^{-}} & \equiv \frac{\Gamma\left(b \rightarrow s \ell^{+} \ell^{-}\right)}{\Gamma\left(b \rightarrow c \ell \bar{\nu}_{\ell}\right)}
\end{align*}
$$

$$
\begin{equation*}
=\left(\frac{\alpha_{\mathrm{em}}}{4 \pi}\right)^{2} \frac{2\left|V_{c s}\right|^{2}}{\lambda g\left(m_{c}^{2} / m_{b}^{2}\right)}\left[F_{1}\left(\left|c_{9}\right|^{2}+\left|c_{10}\right|^{2}\right)+F_{3} c_{7} c_{9}+F_{2}\left|c_{7}\right|^{2}\right],( \tag{11}
\end{equation*}
$$

where the phase space factor $g\left(m_{c}^{2} / m_{b}^{2}\right)$ and the QCD correction factor $\lambda$ for the semileptonic process are well known [9,10]. We have used $g\left(m_{c}^{2} / m_{b}^{2}\right)=$ 0.507 and $\lambda=0.888$. The phase space integration from $\left(q^{2}\right)_{\min }=\left(2 m_{\ell} / m_{b}\right)^{2}$ to $\left(q^{2}\right)_{\max }=\left(1-m_{s} / m_{b}\right)^{2}$ give the following values for constants $F_{i}$ [11]:

$$
\begin{align*}
& F_{1}=1, \quad F_{3}=8, \text { for } \quad\left(q^{2}\right)_{\min } \cong 0, \quad\left(q^{2}\right)_{\max } \cong 1, \\
& F_{2}=32 \ln \left(m_{b} / 2 m_{\ell}\right), \text { for }\left(q^{2}\right)_{\max } \cong 1, \quad \ell=e, \mu, \tau \tag{12}
\end{align*}
$$

The SM theoretical prediction for the inclusive radiative decay, up to NLO [8] in $\alpha_{\mathrm{S}} \ln \left(m_{w} / m_{b}\right)$,

$$
\begin{equation*}
\mathrm{BR}\left(B \rightarrow X_{s} \gamma\right)_{\mathrm{NLO}}=(3.30 \pm 0.32) \times 10^{-4} \tag{13}
\end{equation*}
$$

is considerably larger than the lowest-order result [12]:

$$
\begin{equation*}
\operatorname{BR}\left(B \rightarrow X_{s} \gamma\right)_{\mathrm{LO}}=(2.46 \pm 0.72) \times 10^{-4} \tag{14}
\end{equation*}
$$

Buras et al. [13] performed a new analysis by using expansions in powers of $\alpha_{\mathrm{S}}$ and reported a higher Short-Distance (SD) result:

$$
\begin{equation*}
\mathrm{BR}\left(B \rightarrow X_{s} \gamma\right)_{\mathrm{SD}}=(3.60 \pm 0.33) \times 10^{-4} \tag{15}
\end{equation*}
$$

Let us now present and discuss the experimental results.
Based on $9.7 \times 10^{6}$ analysed $B \bar{B}$ pairs from $\Upsilon(4 s)$, the CLEO Collaboration reported two years ago the following inclusive branching ratio [14]:

$$
\begin{equation*}
\mathrm{BR}\left(B \rightarrow X_{s} \gamma\right)=(3.22 \pm 0.40) \times 10^{-4} \tag{16}
\end{equation*}
$$

Analysing $33 \times 10^{6} B \bar{B}$ pairs, a BaBar reported $20 \%$ larger rate [15]:

$$
\begin{equation*}
\operatorname{BR}\left(B \rightarrow X_{s} \gamma\right)=3.88 \times 10^{-4} \tag{17}
\end{equation*}
$$

and they also published a measurement of the inclusive branching ratio, obtained by summing up exclusive modes, which is even larger than the first one [16]:

$$
\begin{equation*}
\mathrm{BR}\left(B \rightarrow X_{s} \gamma\right)=\sum_{i} \mathrm{BR}\left(B \rightarrow K_{i}^{*} \gamma\right)=4.3 \times 10^{-4} \tag{18}
\end{equation*}
$$

A few years ago I was reporting that the inclusive branching ratio will increase with the number of events analysed, up to a certain limit, of course [17].

The Belle Collaboration reported the first results on inclusive semileptonic decay [18]:

$$
\begin{equation*}
\mathrm{BR}\left(B \rightarrow X_{s} \ell^{+} \ell^{-}\right)=\left(6.1 \pm 1.4_{-1.1}^{+1.4}\right) \times 10^{-6} \tag{19}
\end{equation*}
$$

which is in fair agreement with our theoretical predictions for the $m_{\text {top }} \cong 180$ $\mathrm{GeV}[7,9,11]$. See for example Fig. 1 in Refs. [7,11]. Note here that we estimated the $e-\mu$ rate for the inclusive $[7,11]$ channels:

$$
\begin{equation*}
\frac{\mathrm{BR}\left(b \rightarrow s e^{+} e^{-}\right)}{\mathrm{BR}\left(b \rightarrow s \mu^{+} \mu^{-}\right)} \simeq 1.4-1.6 \tag{20}
\end{equation*}
$$

and found that the $e-\mu$ ratio has a weak dependence of $m_{\text {top }}$.

### 1.2.3. Exclusive radiative and semileptonic decays

Exclusive modes are, in principle, affected by large theoretical uncertainties due to the poor knowledge of non-perturbative dynamics and of a correct treatment of large recoil-momenta, which determine the form factors.

First we have to define the hadronic form factors. The Lorentz decomposition of the penguin matrix elements for $(q=p-k)$ is:

$$
\begin{align*}
& \left\langle K^{*}(k)\right| \bar{s} \sigma_{\mu \nu} q^{\nu}\left(1+\gamma_{5}\right) b|B(p)\rangle=i \varepsilon_{\mu \nu \rho \tau} \epsilon^{* \nu}(q)(p+k)^{\rho} q^{\tau} T_{1}\left(q^{2}\right) \\
& +T_{2}\left(q^{2}\right)\left[\epsilon_{\mu}^{*}(q)\left(m_{B}^{2}-m_{K^{*}}^{2}\right)-\left(p \epsilon^{*}(q)\right)(p+k)_{\mu}\right] \\
& +T_{3}\left(q^{2}\right)\left(p \epsilon^{*}(q)\right)\left[q_{\mu}-\frac{q^{2}}{m_{B}^{2}-m_{K^{*}}^{2}}(p+k)_{\mu}\right] \tag{21}
\end{align*}
$$

with $T_{1}(0)=T_{2}(0)$ as a consequence of the spin symmetry. Note that the last term in the square bracket vanishes for real photons. Similarly, for semileptonic (and/or non-leptonic) decays, we have

$$
\begin{align*}
& \left\langle K^{*}(k)\right| \bar{s} \gamma_{\mu}\left(1-\gamma_{5}\right) b|B(p)\rangle=-i \varepsilon_{\mu \nu \rho \tau} \epsilon^{* \nu}(k)(p+k)^{\rho} q^{\tau} V \\
& +\epsilon_{\mu}^{*}(k)\left(m_{B}^{2}-m_{K^{*}}^{2}\right) A_{1}-\left(q \epsilon^{*}(k)\right)(p+k)_{\mu} A_{2} \\
& +\left(q \epsilon^{*}(k)\right)\left(m_{B}+m_{K^{*}}\right)\left(q_{\mu} / q^{2}\right)\left[2 m_{K^{*}} A_{0}-\left(m_{B}-m_{K^{*}}\right)\left(A_{1}-A_{2}\right)\right] \tag{22}
\end{align*}
$$

with the corresponding definitions of the relevant form factors

$$
\begin{aligned}
& V=\frac{V\left(q^{2}\right)}{\left(m_{B}+m_{K^{*}}\right)}, \quad V\left(q^{2}\right)=\frac{V(0)}{1-\frac{q^{2}}{m_{1-}^{2}}}, \\
& A_{0}=\frac{A_{0}\left(q^{2}\right)}{\left(m_{B}+m_{K^{*}}\right)}, \quad A_{0}\left(q^{2}\right)=\frac{A_{0}(0)}{1-\frac{q^{2}}{m_{0-}^{2}}},
\end{aligned}
$$

$$
\begin{align*}
& A_{1}=\frac{A_{1}\left(q^{2}\right)}{\left(m_{B}-m_{K^{*}}\right)}, \quad A_{1}\left(q^{2}\right)=\frac{A_{1}(0)}{1-\frac{q^{2}}{m_{1}^{2}}} \\
& A_{2}=\frac{A_{2}\left(q^{2}\right)}{\left(m_{B}+m_{K^{*}}\right)}, \quad A_{2}\left(q^{2}\right)=\frac{A_{2}(0)}{1-\frac{q^{2}}{m_{1}^{2}}} \\
& A_{0}=\frac{m_{B}+m_{K^{*}}}{2 m_{K^{*}}} A_{1}(0)-\frac{m_{B}-m_{K^{*}}}{2 m_{K^{*}}} A_{2}(0) . \tag{23}
\end{align*}
$$

In the above $V\left(q^{2}\right)$ and $A_{i}\left(q^{2}\right),(i=0,1,2)$ form factors the $q^{2}$ for semileptonic decays is determined by the invariant lepton pair mass squared, while for the two-body non-leptonic decays (calculated in a factorization approximation) it is the mass squared of the factorized meson.

Finally, the operator $O_{7}$, taking into account the gauge condition, the current conservation, the spin symmetry gives, for real photon, the following hadronization rate $R_{K^{*}}[19,20]$ :

$$
\begin{equation*}
R_{K^{*}}=\frac{\Gamma\left(B \rightarrow K^{*} \gamma\right)}{\Gamma(b \rightarrow s \gamma)}=\left[\frac{m_{b}\left(m_{B}^{2}-m_{K^{*}}^{2}\right)}{m_{B}\left(m_{b}^{2}-m_{s}^{2}\right)}\right]^{3}\left(1+\frac{m_{s}^{2}}{m_{b}^{2}}\right)^{-1}\left|T_{1}^{K^{*}}(0)\right|^{2} \tag{24}
\end{equation*}
$$

In Table I we give a few typical results for the hadronic form factors, while in Table II the typical hadronization rates are given for different types of the form factor estimates.

TABLE I
Comparison of a few different results on form factors at $q^{2}=0$.

| Form factors | Ref. [21] <br> (3pt SR) | Ref. [22] <br> (LCSR) | Ref. [23] <br> (LCSR) | Ref. [25] <br> (lattice+LCSR) | Ref. [24] <br> (LCSR) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $V^{K *}(0)$ | $0.47 \pm 0.3$ | $0.38 \pm 0.08$ | $0.45 \pm 0.08$ | - | $0.46 \pm 0.07$ |
| $A_{1}^{K *}(0)$ | $0.37 \pm 0.03$ | $0.32 \pm 0.06$ | $0.36 \pm 0.05$ | $0.29_{-0.03}^{+0.4}$ | $0.34 \pm 0.05$ |
| $A_{2}^{K *}(0)$ | $0.40 \pm 0.03$ | - | $0.40 \pm 0.05$ | - | $0.28 \pm 0.04$ |
| $T_{1}^{K *}(0)$ | $0.38 \pm 0.06$ | $0.32 \pm 0.05$ | $0.34 \pm 0.10$ | $0.32_{-0.02}^{+0.04}$ | $0.38 \pm 0.06$ |
| $T_{3}^{K *}(0)$ | 0.6 | - | $0.26 \pm 0.10$ | - | $0.26 \pm 0.04$ |
| $V^{\rho}(0)$ | $0.6 \pm 0.2$ | $0.35 \pm 0.07$ | $0.37 \pm 0.07$ | $0.35_{-0.05}^{+0.06}$ | $0.34 \pm 0.05$ |
| $A_{1}^{\rho}(0)$ | $0.5 \pm 0.1$ | $0.27 \pm 0.05$ | $0.30 \pm 0.05$ | $0.27_{-0.04}^{+0.05}$ | $0.26 \pm 0.04$ |
| $A_{2}^{\rho}(0)$ | $0.4 \pm 0.2$ | $0.28 \pm 0.05$ | $0.33 \pm 0.05$ | $0.26_{-0.03}^{+0.05}$ | $0.22 \pm 0.03$ |
| $T_{1}^{\rho}(0)$ | - | $0.24 \pm 0.07$ | $0.30 \pm 0.10$ | $0.32 \pm 0.06$ | $0.29 \pm 0.04$ |
| $T_{3}^{\rho}(0)$ | - | - | $0.20 \pm 0.10$ | - | $0.20 \pm 0.03$ |

TABLE II
Comparison of the results for the hadronization rate $R_{K^{*}}[\%]$

| Authors | Reference | $R_{K^{*}}[\%]$ | Model |
| :---: | :---: | :---: | :---: |
| O'Donnel (1986) | [27] | 97.0 | - |
| Deshpande et al. (1987) | [1] | 7 | CQM |
| Deshpande et al. (1988) | [19] | 6 | RCQM |
| Altomari (1988) | [26] | 4.5 | CQM |
| Deshpande, Trampetić (1989) | [20] | 6-14 | RCQM |
| Ali, Mannel (1991) | [22] | 28-40 | QCD SR |
| Faustov, Galkin (1992) | [28] | 6.5 | RCQM |
| Colangelo et al. (1993) | [21] | $16 \pm 3$ | 3 pt SR |
| Casalbuoni et al. (1993) | [29] | 8 | CSL+SSHQET <br> +Experiment |
| Atwood, Soni (1994) | [30] | 1.6-2.5 | RCQM |
| Bowler et al. (1994) | [31] | $9.0 \pm 3.0 \pm 1.0$ | QCD on lattice |
| Ali, Sima (1994) | [32] | $12 \pm 2$ | QCD SR |
| Bernard et al. (1994) | [33] | $6 \pm 1.2 \pm 3.4$ | QCD on lattice |
| Burford et al. (1995) | [34] | 15.0-35.0 | QCD on lattice |
| Veseli, Olsson (1996) | [35] | $16.8 \pm 6.4$ | HQET |
| Aliev (1997) | [23] | $13 \pm 4$ | LCSR |
| Ball, Braun (1998) | [24] | $16 \pm 3$ | LCSR |
| Debbio et al. (1998) | [25] | $12_{-1}^{+2}$ | $\begin{aligned} & \text { LCSR+lattice } \\ & + \text { constraints } \\ & \hline \end{aligned}$ |
| Mohanta et al. (1999) | [36] | 12 | COQM |
| Asatryan et al. (1999) | [37] | 16 | $\begin{aligned} & \text { NLL for } \\ & B \rightarrow K^{*} \gamma \end{aligned}$ |
| Bosch, Buchalla (2002) | [38] | 22 | NLO pQCD type exclusive/inclusive |

Since the first calculation of the hadronization rate $R_{K^{*}} \approx 7 \%$ by Deshpande et al. [1], a large number of papers have reported $R_{K^{*}}$ from the range of 3 to an unrealistic $90 \%$. Different methods have been employed, from quark models [1, 19, 20, 26, 36], QCD sum rules [21, 22], HQET and chiral symmetry [29], QCD on the lattice [31], light cone sum rules [24], to the perturbative QCD type of evaluations of exclusive modes [37,38].

Concerning Ref. [38] we have to comment that even in such very complex evaluations of exclusive modes, the hadronic form factor $T_{1}(0)$ was not included as a part of "from first principles" pQCD calculations, but was rather used as an input from other sources [24]. Clearly, the final results of Ref. [38] crucially depend on the authors' choice of $T_{1}(0)$.

In any event, the above form factor will be obtained in the future from first principle calculations on the lattice. Recently, it seems that the hadronization rate $R_{K^{*}}$ in radiative decay calculations has stabilized around $10 \%$.

Exclusive semileptonic $B$ decay rates, estimated for $m_{\text {top }} \simeq 180 \mathrm{GeV}$ in Refs. [7,9,11],

$$
\begin{gather*}
\frac{\mathrm{BR}\left(B \rightarrow K e^{+} e^{-}\right)}{\mathrm{BR}\left(b \rightarrow s e^{+} e^{-}\right)} \cong 0.08, \\
\frac{\operatorname{BR}\left(B \rightarrow K^{*} e^{+} e^{-}\right)}{\operatorname{BR}\left(b \rightarrow s e^{+} e^{-}\right)} \cong 0.20, \\
\frac{\mathrm{BR}\left(B \rightarrow K^{*} e^{+} e^{-}\right)}{\mathrm{BR}\left(B \rightarrow K^{*} \mu^{+} \mu^{-}\right)} \cong 1.23, \tag{25}
\end{gather*}
$$

were later confirmed by other authors.
The first measurements by the Belle Collaboration [39]

$$
\begin{align*}
& \operatorname{BR}\left(B \rightarrow K \ell^{+} \ell^{-}\right)=\left(0.75_{-0.21}^{+0.25} \pm 0.19\right) \times 10^{-6}, \\
& \operatorname{BR}\left(B \rightarrow K \mu^{+} \mu^{-}\right)=\left(0.99_{-0.32}^{+0.40+0.14}\right) \times 10^{-6}, \tag{26}
\end{align*}
$$

are in good agreement with theory.
Concerning the rare $B$ decay to the orbitally excited strange mesons, the first CLEO [40] observation has recently been confirmed by Belle [41, 42]. These important experimental measurements provide a crucial challenge to the theory. The exclusive radiative $B$ decays into higher spin- 1 resonances are described by a formula similar to the above one (24):

$$
\begin{align*}
R_{K^{* *}} & =\frac{\Gamma\left(B \rightarrow K^{* *} \gamma\right)}{\Gamma(b \rightarrow s \gamma)} \\
& =\left[\frac{m_{b}\left(m_{B}^{2}-m_{K^{* *}}^{2}\right.}{m_{B}\left(m_{b}^{2}-m_{s}^{2}\right)}\right]^{3}\left(1+\frac{m_{s}^{2}}{m_{b}^{2}}\right)^{-1}\left|T_{1}^{K^{* *}}(0)\right|^{2} \tag{27}
\end{align*}
$$

The $K^{* *}$ represent all higher resonances. Most of these theoretical approaches rely on the non-relativistic quark models [19, 22, 26], HQET [35], relativistic model [43], and LCSR [44]. Different results for the hadronization rate $R_{K^{* *}}$ are presented in Table III. Note, however, that there is a large spread between different results, because of their different treatments of the long-distance effects.

TABLE III
Comparison of a few different results for the rate $R_{K^{* *}}[\%]$.

|  | $R_{K^{* *}}[\%]$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Meson | Ref. [19] | Ref. [26] | Ref. [22] | Ref. [35] | Ref. [43] | Ref. [44] |
| $K(494)$ |  |  | forbidden |  |  |  |
| $K^{*}(892)$ | 6 | 4.5 | $3.5-12.2$ | $16.8 \pm 6.4$ | $15 \pm 3$ | $10.0 \pm 4.0$ |
| $K^{*}(1430)$ |  |  | forbidden |  |  |  |
| $K_{1}(1270)$ | forb. | forb./6.0 | $4.5-10.1$ | $4.3 \pm 1.6$ | $1.5 \pm 0.5$ | $2.0 \pm 0.8$ |
| $K_{1}(1400)$ | 7 | forb./6.0 | $6.0-13.0$ | $2.1 \pm 0.9$ | $2.6 \pm 0.6$ | $0.9 \pm 0.4$ |
| $K_{2}^{*}(1430)$ |  | 6.0 | $17.3-37.1$ | $6.2 \pm 2.0$ | $5.7 \pm 1.2$ | $5.0 \pm 2.0$ |
| $K^{*}(1680)$ |  | 0.9 | $1-1.5$ | $0.5 \pm 0.2$ |  | $0.7 \pm 0.3$ |
| $K_{2}(1580)$ |  | 4.4 | $4.5-6.4$ | $1.7 \pm 0.4$ |  |  |
| $K(1460)$ |  |  | forbidden |  |  |  |
| $K^{*}(1410)$ |  | 7.3 | $7.2-10.6$ | $4.1 \pm 0.6$ |  | $0.8 \pm 0.4$ |
| $K_{0}^{*}(1950)$ |  |  | forbidden |  |  |  |
| $K_{1}(1650)$ |  | not given | not given | $1.7 \pm 0.6$ |  | $0.8 \pm 0.3$ |

The modes based on $b \rightarrow d \gamma$ represent a powerful way of determining the CKM ratio $\left|V_{t d} / V_{t s}\right|$. If long-distance and other non-perturbative effects are neglected, two exclusive modes are connected by a simple relation [45]:

$$
\begin{equation*}
\mathrm{BR}(B \rightarrow \rho \gamma)=\xi^{2}\left|V_{t d} / V_{t s}\right|^{2} \operatorname{BR}\left(B \rightarrow K^{*} \gamma\right) \tag{28}
\end{equation*}
$$

where $\xi$ measures the $\mathrm{SU}(3)$ breaking effects. They are typically of the order of $30 \%$ [24]. Misiak has reported the following short-distance contributions to the branching ratios [46]:

$$
\begin{equation*}
\operatorname{BR}(b \rightarrow d \gamma)=1.61 \times 10^{-5} ; \operatorname{BR}\left(B^{+} \rightarrow \rho^{+} \gamma\right)=[1 \div 4] \times 10^{-6}, \tag{29}
\end{equation*}
$$

$$
\begin{equation*}
\mathrm{BR}\left(B^{0} \rightarrow \rho^{0} \gamma\right)=\mathrm{BR}\left(B^{0} \rightarrow \omega \gamma\right)=[0.5 \div 2] \times 10^{-6} \tag{30}
\end{equation*}
$$

The simple isospin relations are valid for the above decay modes:

$$
\begin{equation*}
\Gamma\left(B^{+} \rightarrow \rho^{+} \gamma\right)=2 \Gamma\left(B^{0} \rightarrow \rho^{0} \gamma\right)=2 \Gamma\left(B^{0} \rightarrow \omega \gamma\right) \tag{31}
\end{equation*}
$$

This year, experimental results for exclusive radiative and semileptonic decay modes, based on $33 \times 10^{6} B \bar{B}$ pairs, are coming from the Belle Collaboration [42]

$$
\begin{gather*}
\operatorname{BR}\left(B^{0} \rightarrow K^{* 0} \gamma\right)=\left(4.08_{-0.33}^{+0.35} \pm 0.26\right) \times 10^{-5}, \\
\operatorname{BR}\left(B^{+} \rightarrow K^{*+} \gamma\right)=\left(4.92_{-0.54-0.37}^{+0.59+0.38}\right) \times 10^{-5}, \\
\mathrm{BR}\left(B \rightarrow K_{2}^{*}(1430) \gamma\right)=\left(1.50_{-0.53-0.13}^{+0.58+0.11}\right) \times 10^{-5},  \tag{32}\\
\mathcal{A}_{\mathrm{CP}}=\frac{\Gamma\left(\bar{B} \rightarrow \bar{K}^{*} \gamma\right)-\Gamma\left(B \rightarrow K^{*} \gamma\right)}{\Gamma\left(\bar{B} \rightarrow \bar{K}^{*} \gamma\right)+\Gamma\left(B \rightarrow K^{*} \gamma\right)}=\left(3.2_{-6.8}^{+6.9} \pm 2.0\right) \% \cong 0 . \tag{33}
\end{gather*}
$$

Using the latest results for inclusive and exclusive branching ratios, one has obtained the following central value for the so-called hadronization rate: $R_{K^{*}}^{\exp } \simeq 10 \%$, which is in excellent agreement with the theory.

The BaBar Collaboration [47] produced the latest experimental results on exclusive semileptonic $B$ decays:

$$
\begin{align*}
& \operatorname{BR}\left(B \rightarrow K \ell^{+} \ell^{-}\right)=\left(0.78_{-0.20}^{+0.24} \pm 0.26_{-0.18}^{+0.11}\right) \times 10^{-6} \\
& \operatorname{BR}\left(B \rightarrow K^{*} \ell^{+} \ell^{-}\right)=\left(1.68_{-0.58}^{+0.68} \pm 0.26 \pm 0.28\right) \times 10^{-6} \tag{34}
\end{align*}
$$

Measurements for exclusive modes based on the quark $b \rightarrow d \gamma$ transition were recently reported by the BaBar Collaboration [48]:

$$
\begin{align*}
& \operatorname{BR}\left(B^{0} \rightarrow \rho^{0} \gamma\right)<1.5 \times 10^{-6} \\
& \operatorname{BR}\left(B^{+} \rightarrow \rho^{+} \gamma\right)<2.8 \times 10^{-6}, \\
& \frac{\operatorname{BR}(B \rightarrow \rho \gamma)}{\operatorname{BR}\left(B \rightarrow K^{*} \gamma\right)}<0.34 \tag{35}
\end{align*}
$$

they are considerably lower than the first CLEO results [5]. However, the isospin relations (32) are nicely satisfied. From the BaBar measurements we obtain the following ratio of CKM:

$$
\begin{equation*}
\left|V_{t d}\right| /\left|V_{t s}\right|<0.64-0.76 \tag{36}
\end{equation*}
$$

## Note about quark models

In principle there are two types of models for describing hadrons, i.e. quark models: non-relativistic potential and relativistic models. They are all represented mainly by the constituent quark model (CQM) and the MIT bag model.

Almost all quark models describe the static properties of ground state hadrons with $15 \%$ accuracy. In particular, the CQM and the MIT Bag model have been very useful when computing the mass spectrum and static properties such as charge radii, magnetic moments, $\left(g_{A} / g_{V}\right)_{p, n}$, etc., of ground state baryons. Apart from the fact that the MIT Bag model is essentially the solution of the Dirac equation with boundary conditions, we have to note that this model is static, which is certainly a disadvantage. The MIT Bag model also has problems in describing the particle's higher excited states.

On the other hand the non-relativistic CQM (harmonic oscillator type, etc.) $[49,50]$ could take into account the motion of the particle as a whole, but it is not well grounded conceptually. However, these models, based on Gaussian wave functions, give us the possibility to compute effects coming from the internal quark motions as well as from the motion of the particle as a whole. These models have also been successful in computing mesonic pseudo-scalar, vector and tensor form factors.

Note about HQET
The physical essence of the Heavy Quark Symmetry lies in the fact that the internal dynamics of the heavy hadrons becomes independent of heavy quark mass $m_{Q}$ and the quark spin when $m_{Q}$ is sufficiently large. The heavy quark becomes a static source of colour fields in its rest frame. The binding potential is flavour-independent and spin effects fall like $1 / m_{Q}$. Light quarks and gluons in the hadron are the same whether $Q=c$ or $Q=b$ (as $\left.m_{c, b} \rightarrow \infty\right)$.

In HQET the heavy quark moves with the hadron's velocity $v$, so that the heavy quark momentum is

$$
\begin{equation*}
P_{Q}^{\mu}=m_{Q} v^{\mu}+k^{\mu} \tag{37}
\end{equation*}
$$

where $k^{\mu}$ represents the small residual momenta.
The velocity $v_{\mu}$ in heavy quark rest frame, according to the Georgi's covariant description, has the very simple form $v_{\mu}=(1, \overrightarrow{0})$. The heavy quark propagator has to be modified accordingly:

$$
\begin{equation*}
\lim _{m_{Q} \rightarrow \infty} \frac{i}{\not P_{Q}-m_{Q}}=\frac{i}{v \cdot k} \frac{1+\not b}{2}+\mathcal{O}\left(\frac{k}{m_{Q}}\right)=\frac{i}{v \cdot k} \frac{1+\not p}{2}+\ldots \tag{38}
\end{equation*}
$$

The residual momentum is in effect a measure of how off-shell the heavy quark is. The HQET is valid for $m_{Q} \gg|k| \simeq \Lambda_{\mathrm{QCD}}$.

Applying the limit $m_{Q} \rightarrow \infty$ to the covariant form of QCD Lagrangian for heavy quarks, we obtain:

$$
\begin{equation*}
\mathcal{L}_{\mathrm{QCD}}=\bar{Q}\left(i \not D-m_{Q}\right) Q \quad \rightarrow \mathcal{L}_{\mathrm{HQET}}=\bar{h}_{v}^{(Q)} i(v \cdot D) h_{v}^{(Q)} \tag{39}
\end{equation*}
$$

From the above Lagrangian $\mathcal{L}_{\text {HQET }}$, we obtain the following Feynman rule for the quark-quark-gluon vertex in HQET: $i g T^{a} v_{\mu}$.

It is very important to note here that $h_{v}^{(Q)}$ destroys a heavy quark of the 4 -velocity $v^{\mu}$ and does not create a correct antiquark.

Finally, this theory uses the mass of the heavy quark as an expansion parameter, yellding predictions in terms of powers of $1 / m_{Q}$.

### 1.3. Long-distance and other small contributions to inclusive and exclusive $B$ decays

## Long-distance corrections

First note that long-distance contributions for exclusive decays cannot be computed from first principles without the knowledge of the hadronization process. However, it is possible to estimate them phenomenologically [51].

The operators $O_{1,2}$ contain the $\bar{c} c$ current. So one could imagine the $\bar{c} c$ pair propagating through a long distance, forming intermediate $\bar{c} c$ states (off-shell $J / \psi$ 's), which turn into a photon via the vector meson dominance (VMD) mechanism. Application of the VMD mechanism on the quark level was used by Deshpande et al. [52]. Such an approach, with a careful treatment of the decay amplitude by the Lorentz and electromagnetic gauge invariance, i.e. by canceling the contributions coming from longitudinal photons, makes it possible to form the total (short- plus long-distance) amplitude for the $b \rightarrow d(s) \gamma$ decay [52]

$$
\begin{align*}
& \left.M(b \rightarrow d \gamma)\right|_{\text {total }}=-\frac{e G_{\mathrm{F}}}{2 \sqrt{2}}\left[V_{t d}^{*} V_{t b}\left(\frac{m_{b}}{4 \pi^{2}} c_{7}\left(m_{b}\right)-\frac{2}{3} a_{2} \sum_{i} \frac{g_{\psi_{i}}^{2}(0)}{m_{\psi_{i}}^{2} m_{b}}\right)\right. \\
& \left.-\frac{a_{2}}{m_{b}} V_{u d}^{*} V_{u b}\left(\frac{2}{3} \sum_{i} \frac{g_{\psi_{i}}^{2}(0)}{m_{\psi_{i}}^{2}}-\frac{1}{2} \frac{g_{\rho}^{2}(0)}{m_{\rho}^{2}}-\frac{1}{6} \frac{g_{\omega}^{2}(0)}{m_{\omega}^{2}}\right)\right] \bar{d} \sigma^{\mu \nu}\left(1+\gamma_{5}\right) b F_{\mu \nu} . \tag{40}
\end{align*}
$$

If in the above equation we replace the $d$ by the $s$ quark and forget the last three terms, then we obtain the total amplitude for the $b \rightarrow s \gamma$ decay. It is important to note that we have found strong suppression when extrapolating $g_{\psi}\left(m_{\psi}^{2}\right)$ to $g_{\psi}(0): g_{\psi(1 S)}^{2}(0) / g_{\psi(1 S)}^{2}\left(m_{\psi}^{2}\right)=0.13 \pm 0.04$ [52]. This fact has to be taken into account in any other approach (LCSR, pQCD, lattice-QCD, etc.) to the long-distance problem [53].

The long distance contributions to an inclusive amplitude and to its exclusive mode are all found to be small, typically of one order of magnitude below the short distances [52].

## Other small corrections

Other small corrections to the $b \rightarrow d(s) \gamma$ transitions come from spectator quark contributions [54], non-perturbative effects [55] and from the fermionic and bosonic loop effects [56].
(i) Donoghue and Petrov found that the spectator contributions to rare inclusive $B$ decays are about $5 \%$, i.e. they give the following rise to the branching ratio [54]:

$$
\begin{equation*}
\Delta\left(\frac{\mathrm{BR}\left(B \rightarrow X_{s} \gamma\right)}{\operatorname{BR}(b \rightarrow s \gamma)}\right) \simeq+1.05 \tag{41}
\end{equation*}
$$

(ii) Non-perturbative corrections up to the $\Lambda^{2} / m_{c}^{2}$ order were estimated by Voloshin [55]. They gives the following rise to the branching ratio:

$$
\begin{equation*}
\Delta(\mathrm{BR}(b \rightarrow s \gamma)) \simeq+3 \% \tag{42}
\end{equation*}
$$

(iii) Czarnecki and Marciano calculated the leading electroweak corrections via fermionic and bosonic loops. In particular, the vacuum polarization renormalization of $\alpha$ by the fermionic loops, contributions from quarks and leptons in the $W$ propagator loops, the two-loop diagrams where a virtual photon exchange gives a short-distance logarithmic contribution, etc. These corrections reduce $\operatorname{BR}(b \rightarrow s \gamma)$ by $\sim 8 \%$ [56], i.e.

$$
\begin{equation*}
\Delta(\mathrm{BR}(b \rightarrow s \gamma) / \mathrm{BR}(b \rightarrow c e \bar{\nu})) \simeq-(8 \pm 2) \% \tag{43}
\end{equation*}
$$

Note that $\alpha_{\mathrm{em}}=1 / 137$ for a real photon was used.
However, all above corrections never exceed an overall $\sim 10 \%$, and on top of that there is a cancellation among them! So it turns out that the inclusive branching ratio is stable and agrees well with measurements.

### 1.4. Non-leptonic $B$ decays

Non-leptonic processes at the quark level involve gluons and $\bar{q} q$ pairs, i.e. they are dominated by transitions $b \rightarrow s(d) g$ and $b \rightarrow s(d) \bar{q} q[57,58]$. The following non-leptonic $B$ meson decay properties are very important:
(i) they play major a role in the determination of the unitarity triangle parameters: $\alpha, \beta$, and $\gamma$;
(ii) there are three decay classes:

1. pure 'tree' contributions,
2. pure 'penguin' contributions,
3. 'tree + penguin' contributions;
(iii) there are two penguin topologies:
4. gluonic (QCD) penguins,
5. electroweak (EW) penguins;
(iv) the photon in EW penguin could be real $(\gamma)$ or virtual ( $\left.\gamma^{*} \rightarrow \bar{q} q, \bar{\ell} \ell\right)$;
$(v)$ there are two types of decay modes:
6. the $b \rightarrow s \bar{q} q$ mode,
7. the $b \rightarrow d \bar{q} q$ mode.

The experimental signatures for such charmless transitions are exclusive decays such as $B \rightarrow \pi \pi, \pi K$, etc. For the $b \rightarrow s(d) \bar{c} c$ transitions involving charm, the exclusive decays are the very well known $B \rightarrow J / \psi K, \ldots$ and the less known $B \rightarrow \eta_{c} K, \ldots$ modes. These modes in general are not considered to belong to the rare decays. However, the modes based on $b \rightarrow s \eta_{c}$ are just an order of magnitude larger than the rare sector. So they are interesting enough to be discussed in one of the next subsections.

### 1.4.1. The $b \rightarrow s \bar{q} q$ and $b \rightarrow d \bar{q} q$ decay modes

The calculations for these processes involve matrix elements of four-quark operators of dimension 6 , and there are difficulties to estimate these elements. An additional complication here is that charmless hadronic decays can also arise through the tree Hamiltonian with the $b \rightarrow u$ transition. A careful study of these modes reveals that the penguins clearly dominate in some of the, while the tree contribution can be significant in others.

The calculation proceeds in two steps [59]. First we obtain the effective short-distance interaction including one-loop gluon-mediated diagram (I). We then use the factorization approximation to derive the hadronic matrix elements by saturating with vacuum state in all possible ways (II). The resulting matrix elements involve quark bilinears between one meson state and the vacuum, and between two meson states. These are estimated using relativistic quark model wave functions, lattice model calculations, light cone sum rules, the perturbative QCD type of approach, etc.
(I) To get a better understanding of the complete QCD-corrected weak Hamiltonian density we shall discuss the gluon-mediated penguin contribution. Dictated by gauge invariance, the effective $\mathrm{FCNC} J_{\mu}$ contains, as in
the electromagnetic case, two terms. The first, which is proportional to $G_{1}$, we call the charge radius, while the second, proportional to $G_{2}$, is called dipole moment operator

$$
\begin{equation*}
J_{\mu}=\bar{s}^{i} \frac{1}{2} \lambda_{i j}\left\{G_{1}\left(\gamma_{\mu} q^{2}-q_{\mu} q q^{\prime} L+i G_{2} \sigma_{\mu \nu} q^{\nu}\left(m_{s} L+m_{b} R\right)\right\} b^{j} .\right. \tag{44}
\end{equation*}
$$

Using the standard parametrization of the CKM matrix in the case of three doublets, $G_{1}$ is given by

$$
\begin{align*}
& G_{1}=\frac{G_{\mathrm{F}}}{\sqrt{2}} \frac{g_{s}}{4 \pi^{2}} \sum_{k=u, c, t} A_{k} F_{1}\left(x_{k}\right) \\
& A_{k}=V_{k s}^{*} V_{k b}, \quad x_{i}=\frac{m_{i}^{2}}{m_{W}^{2}}, \quad z_{k}=1-x_{k} \tag{45}
\end{align*}
$$

where the modified Inami-Lim function $F_{1}\left(x_{i}\right)$ derived from the penguin (1-loop) diagrams is [6]

$$
\begin{equation*}
F_{1}\left(x_{i}\right)=\frac{x_{k}}{12}\left(\frac{1}{z_{k}}+\frac{13}{z_{k}^{2}}-\frac{6}{z_{k}^{3}}\right)+\left[\frac{2}{3 z_{k}}-\frac{x_{k}}{6}\left(\frac{4}{z_{k}^{2}}+\frac{4}{z_{k}^{3}}-\frac{3}{z_{k}^{4}}\right)\right] \ln x_{k} \tag{46}
\end{equation*}
$$

Note that when the gluon is on-shell (i.e. $q^{2}=0$ ), the $G_{1}$ term vanishes. In the $q^{2} \neq 0$ cases both terms participate. For a gluon exchange diagram (i.e. for the processes $b \rightarrow s(d) \bar{q} q$ where momentum transfer $q^{2} \neq 0$ ) we find that the $G_{1}$ contribution dominates over $G_{2}$, and we can neglect $G_{2}$. At larger $q^{2}, G_{1}$ develops a small imaginary part, which is important for a discussion of CP violation.

Charmless decays also arise from the standard tree level interactions with the $b \rightarrow u$ transition. The effects of the tree level interaction could be large in general. The most typical example are the two decay modes of the $B^{+}$ meson. The decay $B^{+} \rightarrow K^{+} \pi^{0}$ is dominated by the tree diagram, while the $B^{+} \rightarrow K^{0} \pi^{+}$is dominated by the penguin diagram; Figs. 2, and 3.


Fig. 2. Tree-dominated decay $B^{+} \rightarrow K^{+} \pi^{0}$.


Fig. 3. Penguin-dominated decay $B^{+} \rightarrow K^{0} \pi^{+}$.
(II) From experience we know that non-leptonic decays are extremely difficult to handle. For example, the $\Delta I=1 / 2$ rule in $K \rightarrow \pi \pi$ decays has not yet been fully understood. A huge theoretical machinery has been applied to $K \rightarrow \pi \pi$ decays, producing only partial agreement with experiment [60]. For energetic decays of heavy mesons $(D, B)$, the situation is somewhat simpler. For these decays, the direct generation of a final meson by quark current is indeed a good approximation.

According to the current-field identities, the currents are proportional to interpolating stable or quasi-stable hadron fields. The approximation now consists only in taking the asymptotic part of the full hadron field, i.e. its "in" or "out" field. Then the weak amplitude factorizes and is fully determined by the matrix elements of another current between the two remaining hadron states. For that reason, we call this approximation the factorization approximation. Note that in replacing the interacting fields by the asymptotic fields, we have neglected any initial- or final-state interaction of the corresponding particles. For $B$ decays, this can be justified by the very simple energy argument that one very heavy object decays into two light but very energetic objects whose interactions might be safely neglected. Also, diagrams in which a quark pair is created from vacuum will have small amplitudes because these quarks have to combine with fast quarks to form the final-state meson. Note also that the $1 / N_{c}$ expansion argument provides a theoretical justification [61] for the factorization approximation, since it follows in the leading order in the $1 / N_{c}$ expansion [62]. Here $N_{c}$ is the number of colours.

Each of the $B$-decay two-body modes might receive three different contributions. As an example, we give one amplitude obtained from the effective weak Hamiltonian:

$$
\begin{align*}
A\left(B^{+} \rightarrow \pi^{+} \pi^{0}\right)= & L\left(\pi^{0}\right)\left\langle\pi^{+}\right| \bar{b} \gamma_{\mu}\left(1-\gamma_{5}\right) d\left|B^{+}\right\rangle\left\langle\pi^{0}\right| \bar{u} \gamma^{\mu} \gamma_{5} u|0\rangle \\
& +L\left(\pi^{+}\right)\left\langle\pi^{+}\right| \bar{u} \gamma_{\mu} \gamma_{5} d|0\rangle\left\langle\pi^{0}\right| \bar{b} \gamma^{\mu}\left(1-\gamma_{5}\right) u\left|B^{+}\right\rangle \\
& +L\left(B^{+}\right)\left\langle\pi^{+} \pi^{0}\right| \bar{u} \gamma_{\mu}\left(1-\gamma_{5}\right) d|0\rangle\langle 0| \bar{b} \gamma^{\mu} \gamma_{5} u\left|B^{+}\right\rangle \tag{47}
\end{align*}
$$

The coefficients $L\left(\pi^{0}\right), L\left(\pi^{+}\right)$, and $L\left(B^{+}\right)$contain the coupling constants, colour factors, flavour symmetry factors, i.e. flavour counting factors and factors resulting from the Fierz transformation of the four-quark operators from the effective weak Hamiltonian. The coefficients $L\left(\pi^{0}\right)$ and $L\left(\pi^{+}\right)$ correspond to the quark decay diagram, whereas the $L\left(B^{+}\right)$corresponds to the so-called annihilation diagrams. These factors are different for each decay mode, as indicated by the dependence on the final-state meson. To obtain the amplitudes for other decay modes, one has to replace the finalstate particles with the particles relevant to that particular mode.

Finaly, we have to note that the successful application of the factorization to the $B$ decays was proven, in the serieus of works by the Benecke group [63]. It was performed rigorously, in the heavy quark limit, from the basic QCD principles.

We summarize all types of transitions in Table IV.
Next we present experimental results from the CLEO Collaboration [65]

$$
\begin{align*}
& \operatorname{BR}\left(B^{+} \rightarrow K^{+} \pi^{0}\right)=\left(11.6_{-2.7-1.3}^{+3.0+1.4}\right) \times 10^{-6}, \\
& \operatorname{BR}\left(B^{+} \rightarrow K^{0} \pi^{+}\right)=\left(18.2_{-4.0}^{+4.6} \pm 1.6\right) \times 10^{-6}, \\
& \operatorname{BR}\left(B^{0} \rightarrow K^{+} \pi^{-}\right)=\left(17.2_{-2.4}^{+2.5} \pm 1.2\right) \times 10^{-6}, \\
& \operatorname{BR}\left(B^{0} \rightarrow K^{0} \pi^{0}\right)=\left(14.6_{-5.1-3.3}^{+5.9+2.4}\right) \times 10^{-6},  \tag{48}\\
& \operatorname{BR}\left(B^{0} \rightarrow \pi^{+} \pi^{-}\right)=\left(4.7_{-1.5}^{+1.8} \pm 0.6\right) \times 10^{-6}, \\
& \operatorname{BR}\left(B^{ \pm} \rightarrow \pi^{ \pm} \pi^{0}\right)=\left(5.4_{-2.0}^{+2.1} \pm 1.5\right) \times 10^{-6},  \tag{49}\\
& \operatorname{BR}\left(B^{-} \rightarrow \pi^{-} \rho^{0}\right)=\left(10.4_{-3.4}^{+3.3} \pm 2.1\right) \times 10^{-6}, \\
& \operatorname{BR}\left(\bar{B}^{0} \rightarrow \pi^{ \pm} \rho^{\mp}\right)=\left(27.6_{-7.4}^{+8.4} \pm 4.2\right) \times 10^{-6}, \\
& \operatorname{BR}\left(B^{-} \rightarrow \pi^{-} \omega\right)=\left(11.3_{-2.9}^{+3.3} \pm 1.4\right) \times 10^{-6}, \tag{50}
\end{align*}
$$

which are in rough agreement with the very first theoretical attempts to predict the above measured rates $[45,57-59]$.

Recently from the $60 \times 10^{6} B \bar{B}$ pairs analysed from $\Upsilon(4 s)$, the BaBar Collaboration published the following rates [66]

$$
\begin{align*}
& \operatorname{BR}\left(B^{0} \rightarrow \pi^{+} \pi^{-}\right)=(5.4 \pm 0.7 \pm 0.4) \times 10^{-6}, \\
& \operatorname{BR}\left(B^{0} \rightarrow K^{+} \pi^{-}\right)=(17.8 \pm 1.1 \pm 0.8) \times 10^{-6}, \\
& \operatorname{BR}\left(B^{0} \rightarrow K^{+} K^{-}\right)<1.1 \times 10^{-6} \quad(90 \% \mathrm{CL}), \\
& \operatorname{BR}\left(B^{0} \rightarrow \pi^{0} \pi^{0}\right)<3.4 \times 10^{-6}(90 \% \mathrm{CL}) . \tag{51}
\end{align*}
$$

They reconstructed a sample of $B$ mesons ( $B_{\mathrm{rec}}$ ) decaying to $\pi \pi$ and/or $\pi K$ final states, and examine the remaining charged particles in each event

The leading and subleading modes for $b \rightarrow s(d) \bar{q} q$ transitions.
$\left.\begin{array}{c|c|c|c|c|c|c}\hline \hline \begin{array}{c}B \rightarrow s \bar{q} q \\ \text { modes }\end{array} & \begin{array}{c}\text { Leading } \\ \text { term }\end{array} & \begin{array}{c}\text { Secondary } \\ \text { term }\end{array} & \begin{array}{c}\text { Sample } \\ B_{d} \text { modes }\end{array} & \begin{array}{c}B_{d} \\ \text { angle }\end{array} & \begin{array}{c}\text { Sample } \\ B_{s} \text { modes }\end{array} & \begin{array}{c}B_{s} \\ \text { angle }\end{array} \\ \hline \hline b \rightarrow s \bar{c} c & \begin{array}{c}V_{c s}^{*} V_{c b} \\ \text { tree }+ \\ \text { penguin }(c-t)\end{array} & \begin{array}{c}V_{u s}^{*} V_{u b} \\ \text { only } \\ \text { penguin }(u-t)\end{array} & \begin{array}{c}J / \psi K_{\mathrm{S}} \\ \eta_{c} K\end{array} & \beta & \psi \eta & 0 \\ \hline{ }^{\dagger} b \rightarrow s \bar{s} s & \begin{array}{c}V_{c s}^{*} V_{c b} \\ \text { only } \\ \text { penguin }(c-t)\end{array} & \begin{array}{c}V_{u s}^{*} V_{u b} \\ \text { only } \\ \text { penguin }(u-t)\end{array} & \phi K_{\mathrm{S}} & \beta K^{*} & & D_{s} \bar{D}_{s}\end{array}\right]$
*Leading terms only.
${ }^{\dagger}$ See analysis of CP asymmetry in Ref. [64].
to "tag" the flavour of the other $B$ meson $\left(B_{\mathrm{tag}}\right)$. The decay rate distribution $f_{+}\left(f_{-}\right)$in the case of $\pi^{+} \pi^{-}$and $B_{\mathrm{tag}}=B^{0}\left(B^{0}\right)$ is given by

$$
\begin{equation*}
f_{ \pm}(\Delta t)=\frac{1}{4 \tau} \mathrm{e}^{-|\Delta t| / \tau}\left[1 \pm \mathcal{S}_{\pi \pi} \sin \left(\Delta m_{d} \Delta t\right) \mp \mathcal{C}_{\pi \pi} \cos \left(\Delta m_{d} \Delta t\right)\right] \tag{52}
\end{equation*}
$$

where $\tau$ is the mean $B^{0}$ lifetime, $\Delta m_{d}$ is the eigenstate mass difference,
and $\Delta t=t_{\mathrm{rec}}-t_{\mathrm{tag}}$ is the time between the $\left(B_{\mathrm{rec}}\right)$ and $\left(B_{\mathrm{tag}}\right)$ decays. The asymmetry and CP-violating parameters $\mathcal{S}_{\pi \pi}$ and $\mathcal{C}_{\pi \pi}$ are defined as:

$$
\begin{equation*}
\mathcal{A}_{K \pi}=\frac{N_{K^{-} \pi^{+}}-N_{K^{+} \pi^{-}}}{N_{K^{-} \pi^{+}}+N_{K^{+} \pi^{-}}}, \quad \mathcal{S}_{\pi \pi}=\frac{2 \operatorname{Im} \lambda}{1+|\lambda|^{2}}, \quad \mathcal{C}_{\pi \pi}=\frac{1-|\lambda|^{2}}{1+|\lambda|^{2}} . \tag{53}
\end{equation*}
$$

The experimental results are

$$
\begin{align*}
& \mathcal{A}_{K \pi}=-0.05 \pm 0.06 \\
& \mathcal{S}_{\pi \pi}=-0.01 \pm 0.01 \\
& \mathcal{C}_{\pi \pi}=-0.02 \pm 0.229  \tag{54}\\
& \pm 0.07 \\
& \hline 0.07
\end{align*}
$$

For pure three diagram, through $b \rightarrow u W^{-}$decay, we have

$$
\begin{equation*}
\lambda_{B \rightarrow \pi^{+} \pi^{-}}=\frac{V_{t b}^{*} V_{t d}}{V_{t b} V_{t d}^{*}} \frac{V_{u d}^{*} V_{u b}}{V_{u d} V_{u b}^{*}} . \tag{55}
\end{equation*}
$$

A small asymmetry $\mathcal{A}_{K \pi}$ disfavours many theoretical predictions and/or models with large asymmetry.

### 1.4.2. Exclusive and semi-inclusive $B$ decays based on the $b \rightarrow s \eta_{c}$ transition

The $b \rightarrow s \eta_{c}$ transition offers a unique opportunity to test our understanding of the $B$ meson decays. The related process $b \rightarrow s \psi$ is known to give the ratio for semi-inclusive decays " $B \rightarrow \psi+$ anything" to exclusive decays $B \rightarrow K \psi$ and $B \rightarrow K^{*} \psi$, in good agreement with data. Here we show that by taking the ratio of processes involving $\eta_{c}$ to those involving $\psi$, one can remove the model dependence to a large extent, and have an independent and powerful way of determining $f_{\eta_{c}}$, the pseudoscalar decay constant of $\eta_{c}$, the $S_{0}$ state of charmonium.

The weak Hamiltonian corrected to NLO in QCD is given in Section 1.2.1. The relevant QCD coefficients we need are:

$$
\begin{array}{lll}
c_{1}=1.150, & c_{2}=-0.313, & c_{3}=0.017, \\
c_{4}=-0.037, & c_{5}=0.010, & c_{6}=-0.046 . \tag{56}
\end{array}
$$

Now, we define the matrix elements

$$
\begin{equation*}
\langle 0| \bar{c} \gamma_{\mu} c|\psi(q)\rangle=i \epsilon_{\mu}(q) g_{\psi}, \quad\langle 0| \bar{c} \gamma_{\mu} \gamma_{5} c\left|\eta_{c}(q)\right\rangle=i q_{\mu} f_{\eta_{c}} \tag{57}
\end{equation*}
$$

where $g_{\psi}^{2}=(1.414 \pm 0.083) \mathrm{GeV}^{4}$ from $\psi \rightarrow e^{+} e^{-}[67]$. The effective Hamiltonians in momentum space for the two decays are [68]:

$$
\begin{align*}
& H_{b \rightarrow s \psi}^{\mathrm{eff}}=\frac{G_{\mathrm{F}}}{\sqrt{2}}\left|V_{c s}^{*} V_{c b}\right|\left|C_{\psi}\right| g_{\psi} \epsilon_{\psi}^{\mu}(q) \bar{s}^{i}(k) \gamma_{\mu}\left(1-\gamma_{5}\right) b^{i}(p), \\
& H_{b \rightarrow s \psi}^{\mathrm{eff}}=\frac{G_{\mathrm{F}}}{\sqrt{2}}\left|V_{c s}^{*} V_{c b}\right|\left|C_{\eta_{c}}\right| f_{\eta_{c}} q_{\mu}(q) \bar{s}^{i}(k) \gamma_{\mu}\left(1-\gamma_{5}\right) b^{i}(p), \tag{58}
\end{align*}
$$

where

$$
\begin{align*}
& \left|C_{\psi}\right|=c_{2}+c_{3}+c_{5}+\frac{1}{N_{c}}\left(c_{1}+c_{4}+c_{6}\right), \\
& \left|C_{\eta_{c}}\right|=c_{2}+c_{3}-c_{5}+\frac{1}{N_{c}}\left(c_{1}+c_{4}-c_{6}\right) . \tag{59}
\end{align*}
$$

We shall treat $C_{\psi}$ and $C_{\eta_{c}}$ as phenomenological parameters, thus absorbing in their definition any higher-order correction or deviation from factorization that may arise. From Ref. [69] we use the stable ratio $C_{\eta_{c}} / C_{\psi}=1.132 \pm 0.026$ and the $\left|C_{\psi}\right|=0.220 \pm 0.026$, which was determined following Ref. [68].

The ratio of semi-inclusive $\psi$ production to $\eta_{c}$ production has been found to be

$$
\begin{align*}
\frac{\Gamma\left(B \rightarrow X_{s} \eta_{c}\right)}{\Gamma\left(B \rightarrow X_{s} \psi\right)} & \equiv \frac{\Gamma\left(b \rightarrow s \eta_{c}\right)}{\Gamma(b \rightarrow s \psi)} \\
& =\left|f_{\eta_{c}} \frac{C_{\psi}}{C_{\eta_{c}}}\right|^{2}\left(\frac{m_{\psi}}{m_{\eta_{c}}}\right)^{2}\left(\frac{\lambda_{s \eta_{c}}^{a}}{\lambda_{s \psi}^{a}}\right)^{1 / 2} \\
& \times \frac{\left(m_{b}^{2}-m_{s}^{2}\right)^{2}-m_{\eta_{c}}^{2}\left(m_{b}^{2}+m_{s}^{2}\right)}{m_{b}^{2}\left(m_{b}^{2}+m_{\psi}^{2}\right)-m_{s}^{2}\left(2 m_{b}^{2}-m_{\psi}^{2}\right)+m_{s}^{4}-2 m_{\psi}^{4}} \\
& \cong 4.0\left(\mathrm{GeV}^{-2}\right)\left|f_{\eta_{c}} \frac{C_{\psi}}{C_{\eta_{c}}}\right|^{2} \tag{60}
\end{align*}
$$

where $\lambda_{b c}^{a}=\left(1-m_{b}^{2} / m_{a}^{2}-m_{c}^{2} / m_{a}^{2}\right)^{2}-4 m_{b}^{2} m_{c}^{2} / m_{a}^{4}$. A measurement of this hadron-model-independent ratio offers a very accurate determination of $f_{\eta_{c}}$.

Next we consider the $B \rightarrow K \psi$ and $B \rightarrow K \eta_{c}$ exclusive modes. Using the general Lorentz decomposition of the vector current matrix element

$$
\begin{equation*}
\langle K(k)| \bar{s} \gamma_{\mu} b|B(p)\rangle=(p+k)_{\mu} f_{K B}^{(+)}\left(q^{2}\right)+q_{\mu} f_{K B}^{(-)}\left(q^{2}\right), \tag{61}
\end{equation*}
$$

we found the following ratio

$$
\begin{align*}
& \frac{\Gamma\left(B \rightarrow K \eta_{c}\right)}{\Gamma(B \rightarrow K \psi)}=\left|f_{\eta_{c}} \frac{C_{\psi}}{C_{\eta_{c}}}\right|^{2}\left(\frac{m_{\psi}}{m_{\eta_{c}}}\right)^{2} \frac{\left(\lambda_{K \eta_{c}}^{B}\right)^{1 / 2}}{\left(\lambda_{K \psi}^{B}\right)^{3 / 2}}\left|f_{K B}^{(+)}\left(m_{\psi}^{2}\right)\right|^{-2} \\
& \times\left|\left(1-\frac{m_{K}^{2}}{m_{B}^{2}}\right) f_{K B}^{(+)}\left(m_{\eta_{c}}^{2}\right)+\frac{m_{\eta_{c}}^{2}}{m_{B}^{2}} f_{K B}^{(-)}\left(m_{\eta_{c}}^{2}\right)\right|^{2} \tag{62}
\end{align*}
$$

Since $m_{\psi} \cong m_{\eta_{c}}$, we have set $f_{K B}^{(+)}\left(m_{\eta_{c}}^{2}\right) / f_{K B}^{(+)}\left(m_{\psi}^{2}\right) \cong 1$. The second term in the above ratio is $\cong-0.06$, i.e. it is negligible with respect to the first term. An essentially hadron-model-independent ratio is thus obtained:

$$
\begin{equation*}
\frac{\Gamma\left(B \rightarrow K \eta_{c}\right)}{\Gamma(B \rightarrow K \psi)} \cong 14.2\left(\mathrm{GeV}^{-2}\right)\left|f_{\eta_{c}} \frac{C_{\psi}}{C_{\eta_{c}}}\right|^{2} \tag{63}
\end{equation*}
$$

Finally, we calculate the exclusive rates for $B \rightarrow K^{*} \psi$ and $B \rightarrow K^{*} \eta_{c}$. Taking the general Lorentz decomposition of the relevant $(V-A)$ current from Section 1.2.3, we obtain the hadron-model-dependent ratio

$$
\begin{align*}
& \frac{\Gamma\left(B \rightarrow K^{*} \eta_{c}\right)}{\Gamma\left(B \rightarrow K^{*} \psi\right)}=\left|f_{\eta_{c}} \frac{C_{\psi}}{C_{\eta_{c}}}\right|^{2}\left(\frac{m_{B}+m_{K^{*}}}{m_{\psi}}\right)^{2}\left(\frac{\lambda_{K^{*} \eta_{c}}^{B}}{\lambda_{K^{*} \psi}^{B}}\right)^{3 / 2}\left|A_{0}\right|^{2} \\
& \times\left[2|V|^{2}+\left(\frac{3}{\lambda_{K^{*} \psi}^{B}}+\frac{m_{B}^{4}}{4 m_{K^{*}}^{2} m_{\psi}^{2}}\right)\left(1-\frac{m_{K^{*}}^{2}}{m_{B}^{2}}\right)\left|A_{1}\right|^{2}\right. \\
& +\left(\frac{m_{B}^{4}}{4 m_{K^{*}}^{2} m_{\psi}^{2}}\right) \lambda_{K^{*} \eta_{c}}^{B}\left|A_{2}\right|^{2} \\
& \left.-\left(\frac{m_{B}^{4}}{2 m_{K^{*}}^{2} m_{\psi}^{2}}\right)\left(1-\frac{m_{\psi}^{2}}{m_{B}^{2}}-\frac{m_{K^{*}}^{2}}{m_{B}^{2}}\right)\left(1-\frac{m_{K^{*}}^{2}}{m_{B}^{2}}\right) A_{1} A_{2}\right]^{-1} \tag{64}
\end{align*}
$$

This ratio can be represented as

$$
\begin{equation*}
\frac{\Gamma\left(B \rightarrow K^{*} \eta_{c}\right)}{\Gamma\left(B \rightarrow K^{*} \psi\right)}=\mathcal{R}\left|f_{\eta_{c}} \frac{C_{\psi}}{C_{\eta_{c}}}\right|^{2} \tag{65}
\end{equation*}
$$

where the factor $\mathcal{R}$ depends on the hadronic model used. We consider a number of different models to estimate that factor. Extensive discussion and various values of a factor $\mathcal{R}$ is given in Ref. [69].

To estimate branching ratios for $B \rightarrow X_{s} \eta_{c}, B \rightarrow K \eta_{c}$ and $B \rightarrow K^{*} \eta_{c}$ decays, one has to know the pseudoscalar decay constant $f_{\eta_{c}}$. Theoretically, like the value of $g_{\psi}$, the quantity $f_{\eta_{c}}$ can be related to the wave function of the $S$-state of the charmonium at the origin:

$$
\begin{equation*}
g_{\psi}^{2}=12 m_{\psi}|\psi(0)|^{2}, \quad f_{\eta_{c}}^{2}=48 \frac{m_{c}^{2}}{m_{\eta_{c}}^{2}}|\psi(0)|^{2} \tag{66}
\end{equation*}
$$

Without QCD corrections the above expressions give $f_{\eta_{c}} \cong 350 \mathrm{MeV}$. The QCD corrections are significant but approximately cancel in the inclusive ratio.

A non-perturbative estimate of $f_{\eta_{c}}$ based on the QCD sum rules [70] could be more reliable. Following Ref. [70] we have found $f_{\eta_{c}}=(300 \pm 50)$ MeV .

Using the central value of $f_{\eta_{c}}=300 \mathrm{MeV}$, and taking the ratio $\left|C_{\eta_{c}} / C_{\psi}\right|=$ 1.132 , we estimate the following branching ratios [69]:

$$
\begin{aligned}
& \operatorname{BR}\left(B \rightarrow X_{s} \eta_{c}\right)=(4.61 \pm 1.15) \times 10^{-3} \\
& \operatorname{BR}\left(B^{-} \rightarrow K^{-} \eta_{c}\right)=(1.80 \pm 0.29) \times 10^{-3}
\end{aligned}
$$

$$
\begin{align*}
& \operatorname{BR}\left(B^{0} \rightarrow K^{0} \eta_{c}\right)=(1.23 \pm 0.41) \times 10^{-3} \\
& \operatorname{BR}\left(B^{-} \rightarrow K^{*-} \eta_{c}\right)=\mathcal{R}(0.21 \pm 0.07) \times 10^{-3} \\
& \operatorname{BR}\left(B^{0} \rightarrow K^{* 0} \eta_{c}\right)=\mathcal{R}(0.20 \pm 0.04) \times 10^{-3} \tag{67}
\end{align*}
$$

In summary we have shown a very accurate technique of measuring $f_{\eta_{c}}$ from the measurement of relevant inclusive and exclusive branching ratios by predicting branching ratios of exclusive and inclusive ratios for the most important modes [69]. Note also that the measurement of $B \rightarrow K^{*} \eta_{c}$ probes the spin-0 part of the axial form factor and, again, provides a useful check of the model building.

The BaBar Collaboration presented, a few months ago the first measurements of the above branching ratios [71]. Their results,

$$
\begin{align*}
& \mathrm{BR}\left(B^{+} \rightarrow K^{+} \eta_{c}\right)=(1.50 \pm 0.19 \pm 0.15 \pm 0.46) \times 10^{-3} \\
& \operatorname{BR}\left(B^{0} \rightarrow K^{0} \eta_{c}\right)=(1.06 \pm 0.29 \pm 0.11 \pm 0.33) \times 10^{-3} \tag{68}
\end{align*}
$$

are almost perfectly placed within our predicted rates.
Taking the central $B R$ values, from the charge and from the neutral decay mode measurements, we obtain $f_{\eta_{c}}=274 \mathrm{MeV}$ and $f_{\eta_{c}}=279 \mathrm{MeV}$, respectively.

### 1.5. Discussion and conclusions on the rare $B$ meson decays

As part of the discussion, I will first present interesting results on forwardbackward asymmetry in $\bar{B} \rightarrow \bar{K}^{*} \mu^{+} \mu^{-}$decay and the possibility that new physics arise through the non-standard $\bar{b} s Z$ coupling [72]:

$$
\begin{align*}
\mathcal{A}_{\mathrm{FB}}^{(\bar{B})}(s) & =\left(\frac{d \Gamma\left(\bar{B} \rightarrow \bar{K}^{*} \mu^{+} \mu^{-}\right)}{d s}\right)^{-1} \\
& \times \int_{-1}^{1} d(\cos \theta) \frac{d^{2} \Gamma\left(\bar{B} \rightarrow \bar{K}^{*} \mu^{+} \mu^{-}\right)}{d s d(\cos \theta)} \operatorname{sign}(\cos \theta), \tag{69}
\end{align*}
$$

where, in the $\mu^{+} \mu^{-}$c.m.s., the variable $s=m_{\mu^{+} \mu^{-}}^{2} / m_{B}^{2}$.
Since the lepton current has only $(V-A)$ structure, then asymmetry $\mathcal{A}_{\mathrm{FB}}^{(\bar{B})}$ provides a direct measure of the $A \times V$ interference. The asymmetry after integration is proportional to

$$
\begin{equation*}
\mathcal{A}_{\mathrm{FB}}^{(\bar{B})}(s) \sim \operatorname{Re}\left[C_{10}^{*}\left(s C_{9}^{\mathrm{eff}}(s)+\alpha_{+}(s) \frac{m_{b}}{m_{B}} C_{7}\right)\right] . \tag{70}
\end{equation*}
$$

Fig. 4, from Ref. [72], shows very nicely the asymmetry as a function of the variable $s$. From this the following conclusions could be drawn:


Fig. 4. The forward-backward asymmetry $A_{\mathrm{FB}}\left(\bar{B} \rightarrow \bar{K}^{*} \mu^{+} \mu^{-}\right)(s)$ including nonperturbative effects from the resonant $\bar{c} c$ background [72].
(1) in the case of CP conservation in the SM , we have $\mathcal{A}_{\mathrm{FB}}^{(\bar{B})}=-\mathcal{A}_{\mathrm{FB}}^{(B)}$;
(2) because of hadronic uncertainties the $\mathcal{A}_{\mathrm{FB}}^{(\bar{B})}\left(\left.s_{0}\right|_{\mathrm{SM}} \cong 0.1\right)=0$ at the $10 \%$ level;
(3) in the $\mathrm{SM} \mathcal{A}_{\mathrm{FB}}^{(\bar{B})}\left(s>s_{0}\right)>0$ and $\operatorname{sgn} C_{10}$ change in the presence of non-standard bs $Z$ vertex, which is the sign of new physics;
(4) the CP violation

$$
\begin{equation*}
a_{\mathrm{CP}}\left(\bar{B} \rightarrow \bar{K}^{*} \mu^{+} \mu^{-}\right)=\frac{\mathcal{A}_{\mathrm{FB}}^{(\bar{B})}(s)+\mathcal{A}_{\mathrm{FB}}^{(B)}(s)}{\mathcal{A}_{\mathrm{FB}}^{(\bar{B})}(s)-\mathcal{A}_{\mathrm{FB}}^{(B)}(s)} \tag{71}
\end{equation*}
$$

could rise up to $10 \%$ in the presence of new physics in the $\bar{b} s Z$ vertex;
(5) the resonant $\bar{c} c$ background was eliminated by taking the cut at $s<0.3$. The short-distance contributions are then reduced by $\simeq 60 \%$ in agreement with Refs $[9,46]$.

A few important points have to be emphasized. The so-called spectatorquark contributions [54] and the first calculable non-perturbative, essentially long-distance, correction [55] to the inclusive rate are of the order of a few per cent. It has also been proved that the fermionic (quarks and leptons) and photonic loop corrections to $b \rightarrow s \gamma$ reduce $\mathrm{BR}(b \rightarrow s \gamma) / \mathrm{BR}(b \rightarrow c e \bar{\nu})$ by $\sim 8 \pm 2 \%$ [56]. Consequently, it is more appropriate to use $\alpha_{\mathrm{em}}=1 / 137$ for the real photon emission $[46,56]$.

In general, we can conclude that, in the theory, more effort is required in calculating quark (inclusive) decays through higher loops. A better understanding of bound states of heavy-light quarks ( $B$ meson etc.) and highly recoiled light quark bound states $\left(K^{*}, \rho, \ldots\right)$ is desirable. This can be achieved by inventing new, more sophisticated perturbative methods [73] and applying them to the calculation of radiative $B$ meson decays, which incorporate the full spectrum of quark bound states $\left(K^{*}, \rho, K_{1}^{*}, \ldots\right)$. In any case it looks like hadronic form factors will be obtained in the future from basic-principle QCD calculations on the lattice.

In experiment, with a larger amount of data, we might expect a regular but smaller and smaller increase of inclusive and exclusive branching ratios, and consequently stabilization of the hadronization rates: $R_{K^{*}}, R_{\rho}, R_{K^{* *}}$, etc.; determinations of $\operatorname{BR}\left(B \rightarrow K_{1}^{*} \gamma\right)$ and some other, higher $K^{* *}$ resonant modes; first measurements of $\operatorname{BR}(b \rightarrow d \gamma), \mathrm{BR}(B \rightarrow \rho \gamma)$, and many other inclusive and exclusive rare $B$ meson decay modes.

## 2. Forbidden decays

On non-commutative space, the Non-Commutative Standard Model (NCSM) allows new, usually SM-forbidden interactions: for example, triplegauge boson, fermion-fermion-2 gauge bosons interactions, photon coupling to left-handed and to sterile (right-handed) neutrinos, etc. In these lectures we concentrate on decays, forbidden in the SM due to the Lorentz and gauge invariance. They are $Z \rightarrow \gamma \gamma$ and $Z \rightarrow g g$ decays, from the gauge sector of the NCSM, the flavour-changing $K \rightarrow \pi \gamma, D \rightarrow(\pi, K) \gamma$, and $B \rightarrow(\pi, K, D) \gamma$ decays from the hadron sector, and the "transverse plasmon" decay to neutrino antineutrino pairs, i.e. $\gamma_{\mathrm{pl}} \rightarrow \nu \bar{\nu}$.

For the gauge sector, it was necessary to construct the model, which we name "non-minimal NCSM", which gives the triple-gauge boson couplings. To consider plasmon decay we constructed the non-commutative Abelian action and estimated the rate $\Gamma\left(\gamma_{\mathrm{pl}} \rightarrow \nu \bar{\nu}\right)$. For forbidden decays in the flavour-changing hadron sector, we constructed the effective, pointlike, photon $\times$ current $\times$ current interaction based on the minimal NCSM. The corrections due to the strong interactions are also taken into account.

The branching ratio for $K^{+} \rightarrow \pi^{+} \gamma$ decay estimated, in the static-quark approximation and at a non-commutativity scale of order $1 / 4 \mathrm{TeV}$, is predicted to be of the order of $10^{-16}$.

### 2.1. Introduction to the non-commutative gauge theories

The idea that coordinates may not commute can be traced back to Heisenberg. A simple way to introduce a non-commutative structure into spacetime is to promote the usual spacetime coordinates $x$ to Non-Commutative (NC) coordinates $\hat{x}$ with [74-79]

$$
\begin{equation*}
\left[\hat{x}^{\mu}, \hat{x}^{\nu}\right]=i \theta^{\mu \nu}, \quad\left[\theta^{\mu \nu}, \hat{x}^{\rho}\right]=0, \tag{72}
\end{equation*}
$$

where $\theta^{\mu \nu}$ is a constant, real, antisymmetric matrix. The non-commutativity scale $\Lambda_{\mathrm{NC}}$ is fixed by choosing dimensionless matrix elements $c^{\mu \nu}=\Lambda_{\mathrm{NC}}^{2} \theta^{\mu \nu}$ of order 1. The original motivation to study such a scenario was the hope that by introducing a new fundamental scale one could deal with the infinities of quantum field theory in a natural way.

Apart from many technical merits, the possibility of a non-commutative structure of space-time is of interest in its own right, and its experimental discovery would be a result of fundamental importance.

Note that the commutation relation (72) enters in string theory through the Moyal-Weyl star product

$$
\begin{equation*}
f \star g=\sum_{n=0}^{\infty} \frac{\theta^{\mu_{1} \nu_{1}} \ldots \theta^{\mu_{n} \nu_{n}}}{(-2 i)^{n} n!} \partial_{\mu_{1}} \ldots \partial_{\mu_{n}} f \cdot \partial_{\nu_{1}} \ldots \partial_{\nu_{n}} g \tag{73}
\end{equation*}
$$

which gives for coordinates: $x^{\mu} \star x^{\nu}-x^{\nu} \star x^{\mu}=i \theta^{\mu \nu}$.
Experimental signatures of non-commutativity have been discussed from the point of view of collider physics [80-83] as well as low-energy nonaccelerator experiments [83-85]. Two widely disparate sets of bounds on $\Lambda_{\mathrm{NC}}$ can be found in the literature: bounds of order $10^{11} \mathrm{GeV}[84]$ or higher [83], and bounds of a few TeV from colliders [80-82]. All these limits rest on one or more of the following assumptions, which may have to be modified:
(a) $\theta$ is constant across distances that are large with respect to the NC scale;
(b) unrealistic gauge groups;
(c) non-commutativity down to low-energy scales.

Non-Commutative Gauge Field Theory (NCGFT) as it appears in string theory is, strictly speaking, limited to the case of $\mathrm{U}(N)$ gauge groups, where
the Seiberg-Witten (SW) map [86] plays an essential role since it does express non-commutative gauge fields in terms of fields with ordinary "commutative" gauge transformation properties. A method of constructing models on non-commutative space-time with more realistic gauge groups and particle content has been developed in a series of papers by the Munich group [87] and [88], culminating in the construction of the NCSM [89].

This construction for a given NC space rests on a few basic ideas, which it was necessary to incorporate [90]:
(1) non-commutative coordinates,
(2) the Moyal-Weyl star product,
(3) enveloping algebra-valued gauge transformation has to be used,
(4) Seiberg-Witten map as a most important new idea.
(5) Concepts of covariant coordinates, locality, gauge equivalence, and consistency conditions had to be maintained.

The problems that are solved in this approach include, in addition to the introduction of general gauge groups, the charge quantization problem of NC Abelian gauge theories and the construction of the covariant Yukawa couplings.

There are two essential points in which NC gauge theories differ from the standard gauge theories. The first point is the breakdown of Lorentz invariance with respect to a fixed non-zero $\theta^{\mu \nu}$ background (which obviously fixes preferred directions) the second is the appearance of new interactions (triple-photon coupling, for example) and the modification of the standard ones. Both properties have common origin and appear in a number of phenomena.

### 2.2. Non-commutative Standard Model decays

### 2.2.1. Gauge sector: $Z \rightarrow \gamma \gamma, g g$ decays

Strictly SM forbidden decays coming from the gauge sector of the NCSM could be probed in high energy collider experiments. This sector is particularly interesting from the theoretical point of view. Our main results are summarized in (88) to (91).

The general form of the gauge-invariant action for gauge fields is [89]

$$
\begin{equation*}
S_{\text {gauge }}=-\frac{1}{2} \int d^{4} x \operatorname{Tr} \frac{1}{\mathbf{G}^{2}} \widehat{F}_{\mu \nu} \star \widehat{F}^{\mu \nu} \tag{74}
\end{equation*}
$$

Here $\operatorname{Tr}$ is a trace and $\mathbf{G}$ is an operator that encodes the coupling constants of the theory. Both will be discussed in detail below. The NC field strength is

$$
\begin{equation*}
\widehat{F}_{\mu \nu}=\partial_{\mu} \widehat{V}_{\nu}-\partial_{\nu} \widehat{V}_{\mu}-i\left[\widehat{V}_{\mu} \stackrel{\star}{,} \widehat{V}_{\nu}\right] \tag{75}
\end{equation*}
$$

and $\widehat{V}_{\mu}$ is the NC analogue of the gauge vector potential. The SeibergWitten maps are used to express the non-commutative fields and parameters as functions of ordinary fields and parameters and their derivatives. This automatically ensures a restriction to the correct degrees of freedom. For the NC vector potential, the SW map yields

$$
\begin{equation*}
\widehat{V}_{\xi}=V_{\xi}+\frac{1}{4} \theta^{\mu \nu}\left\{V_{\nu},\left(\partial_{\mu} V_{\xi}+F_{\mu \xi}\right)\right\}+\mathcal{O}\left(\theta^{2}\right) \tag{76}
\end{equation*}
$$

where $F_{\mu \nu} \equiv \partial_{\mu} V_{\nu}-\partial_{\nu} V_{\mu}-i\left[V_{\mu}, V_{\nu}\right]$ is the ordinary field strength and $V_{\mu}$ is the whole gauge potential for the gauge group $\mathrm{G}_{\mathrm{SM}} \equiv \mathrm{SU}(3)_{\mathrm{C}} \times \mathrm{SU}(2)_{\mathrm{L}} \times$ $\mathrm{U}(1)_{\mathrm{Y}}$ :

$$
\begin{equation*}
V_{\mu}=g^{\prime} \mathcal{A}_{\mu}(x) Y+g \sum_{a=1}^{3} B_{\mu, a}(x) T_{\mathrm{L}}^{a}+g_{s} \sum_{b=1}^{8} G_{\mu, b}(x) T_{\mathrm{S}}^{b} \tag{77}
\end{equation*}
$$

It is important to realize that the choice of the representation in the definition of the trace $\operatorname{Tr}$ has a strong influence on the theory in the noncommutative case. The reason for this is that, owing to the Seiberg-Witten map, terms of higher than quadratic order in the Lie algebra generators will appear in the trace. The adjoint representation as, a natural choice for the non-Abelian gauge fields, shows no triple-photon vertices [89, 91].

The action that we present here should be understood as an effective theory. According to [89], we choose a trace over all particles with different quantum numbers in the model that have covariant derivatives acting on them. In the SM, these are, for each generation, five fermion multiplets and one Higgs multiplet. The operator $\mathbf{G}$, which determines the coupling constants of the theory, must commute with all generators $\left(Y, T_{\mathrm{L}}^{a}, T_{\mathrm{S}}^{b}\right)$ of the gauge group, so that it does not spoil the trace property of $\operatorname{Tr}$, i.e. the $\mathbf{G}$ takes on constant values $g_{1}, \ldots, g_{6}$ on the six multiplets (Table 1 in Ref. [89]).

The action up to linear order in $\theta$ allows new triple gauge boson interactions that are forbidden in the SM and has the following form [92]:

$$
\begin{aligned}
S_{\text {gauge }}= & -\frac{1}{4} \int d^{4} x f_{\mu \nu} f^{\mu \nu} \\
& -\frac{1}{2} \int d^{4} x \operatorname{Tr}\left(F_{\mu \nu} F^{\mu \nu}\right)-\frac{1}{2} \int d^{4} x \operatorname{Tr}\left(G_{\mu \nu} G^{\mu \nu}\right)
\end{aligned}
$$

$$
\begin{align*}
& +g_{s} \theta^{\rho \tau} \int d^{4} x \operatorname{Tr}\left(\frac{1}{4} G_{\rho \tau} G_{\mu \nu}-G_{\mu \rho} G_{\nu \tau}\right) G^{\mu \nu} \\
& +g^{\prime 3} \kappa_{1} \theta^{\rho \tau} \int d^{4} x\left(\frac{1}{4} f_{\rho \tau} f_{\mu \nu}-f_{\mu \rho} f_{\nu \tau}\right) f^{\mu \nu} \\
& +g^{\prime} g^{2} \kappa_{2} \theta^{\rho \tau} \int d^{4} x \sum_{a=1}^{3}\left[\left(\frac{1}{4} f_{\rho \tau} F_{\mu \nu}^{a}-f_{\mu \rho} F_{\nu \tau}^{a}\right) F^{\mu \nu, a}+\text { c.p. }\right] \\
& +g^{\prime} g_{s}^{2} \kappa_{3} \theta^{\rho \tau} \int d^{4} x \sum_{b=1}^{8}\left[\left(\frac{1}{4} f_{\rho \tau} G_{\mu \nu}^{b}-f_{\mu \rho} G_{\nu \tau}^{b}\right) G^{\mu \nu, b}+\text { c.p. }\right] \tag{78}
\end{align*}
$$

where c.p. means cyclic permutations in $f$. Here $f_{\mu \nu}, F_{\mu \nu}^{a}$, and $G_{\mu \nu}^{b}$ are the physical field strengths corresponding to the groups $\mathrm{U}(1)_{\mathrm{Y}}, \mathrm{SU}(2)_{\mathrm{L}}$, and $\mathrm{SU}(3)_{\mathrm{C}}$, respectively. The constants $\kappa_{1}, \kappa_{2}$, and $\kappa_{3}$ are functions of $1 / g_{i}^{2}(i=$ $1, \ldots, 6)$ and have the following form:

$$
\begin{align*}
\kappa_{1} & =-\frac{1}{g_{1}^{2}}-\frac{1}{4 g_{2}^{2}}+\frac{8}{9 g_{3}^{2}}-\frac{1}{9 g_{4}^{2}}+\frac{1}{36 g_{5}^{2}}+\frac{1}{4 g_{6}^{2}} \\
\kappa_{2} & =-\frac{1}{4 g_{2}^{2}}+\frac{1}{4 g_{5}^{2}}+\frac{1}{4 g_{6}^{2}} \\
\kappa_{3} & =+\frac{1}{3 g_{3}^{2}}-\frac{1}{6 g_{4}^{2}}+\frac{1}{6 g_{5}^{2}} \tag{79}
\end{align*}
$$

In order to match the SM action at zeroth order in $\theta$, three consistency conditions have been imposed in (78):

$$
\begin{align*}
\frac{1}{g^{\prime}} & =\frac{2}{g_{1}^{2}}+\frac{1}{g_{2}^{2}}+\frac{8}{3 g_{3}^{2}}+\frac{2}{3 g_{4}^{2}}+\frac{1}{3 g_{5}^{2}}+\frac{1}{g_{6}^{2}} \\
\frac{1}{g^{2}} & =\frac{1}{g_{2}^{2}}+\frac{3}{g_{5}^{2}}+\frac{1}{g_{6}^{2}} \\
\frac{1}{g_{s}^{2}} & =\frac{1}{g_{3}^{2}}+\frac{1}{g_{4}^{2}}+\frac{2}{g_{5}^{2}} \tag{80}
\end{align*}
$$

These three conditions, together with the requirement that $1 / g_{i}^{2}>0$, define a three-dimensional simplex in the six-dimensional moduli space spanned by $1 / g_{1}^{2}, \ldots, 1 / g_{6}^{2}$. Since the last three couplings in (78) are not uniquely fixed by the NCSM, they need to be determined through the various types of physical processes, such as decays and collisions, unpolarized-polarized, etc.

From the action (78) we extract the neutral triple-gauge boson terms which are not present in the SM Lagrangian. In terms of physical fields $(A, Z, G)$ they are [92]

$$
\begin{align*}
\mathcal{L}_{\gamma \gamma \gamma}= & \frac{e}{4} \sin 2 \theta_{W} \mathrm{~K}_{\gamma \gamma \gamma} \theta^{\rho \tau} A^{\mu \nu}\left(A_{\mu \nu} A_{\rho \tau}-4 A_{\mu \rho} A_{\nu \tau}\right) \\
\mathrm{K}_{\gamma \gamma \gamma}= & \frac{1}{2} g g^{\prime}\left(\kappa_{1}+3 \kappa_{2}\right)  \tag{81}\\
\mathcal{L}_{Z \gamma \gamma}= & \frac{e}{4} \sin 2 \theta_{W} \mathrm{~K}_{Z \gamma \gamma} \theta^{\rho \tau}\left[2 Z^{\mu \nu}\left(2 A_{\mu \rho} A_{\nu \tau}-A_{\mu \nu} A_{\rho \tau}\right)\right. \\
& \left.+8 Z_{\mu \rho} A^{\mu \nu} A_{\nu \tau}-Z_{\rho \tau} A_{\mu \nu} A^{\mu \nu}\right] \\
\mathrm{K}_{Z \gamma \gamma}= & \frac{1}{2}\left[g^{\prime 2} \kappa_{1}+\left(g^{\prime 2}-2 g^{2}\right) \kappa_{2}\right]  \tag{82}\\
\mathcal{L}_{Z Z \gamma}= & \mathcal{L}_{Z \gamma \gamma}(A \leftrightarrow Z) \\
\mathrm{K}_{Z Z \gamma}= & \frac{-1}{2 g g^{\prime}}\left[g^{\prime 4} \kappa_{1}+g^{2}\left(g^{2}-2 g^{\prime 2}\right) \kappa_{2}\right]  \tag{83}\\
\mathcal{L}_{Z Z Z}= & \mathcal{L}_{\gamma \gamma \gamma}(A \rightarrow Z) \\
\mathrm{K}_{Z Z Z}= & \frac{-1}{2 g^{2}}\left[g^{\prime 4} \kappa_{1}+3 g^{4} \kappa_{2}\right]  \tag{84}\\
\mathcal{L}_{Z g g}= & \mathcal{L}_{Z \gamma \gamma}\left(A \rightarrow G^{b}\right) \\
\mathrm{K}_{Z g g}= & \frac{g_{s}^{2}}{2}\left[1+\left(\frac{g^{\prime}}{g}\right)^{2}\right] \kappa_{3} ;  \tag{85}\\
\mathcal{L}_{\gamma g g}= & \mathcal{L}_{Z g g}(Z \rightarrow A) \\
\mathrm{K}_{\gamma g g}= & \frac{-g_{s}^{2}}{2}\left[\frac{g}{g^{\prime}}+\frac{g^{\prime}}{g}\right] \kappa_{3} \tag{86}
\end{align*}
$$

where $A_{\mu \nu} \equiv \partial_{\mu} A_{\nu}-\partial_{\nu} A_{\mu}$, etc. Fig. 5 shows the three-dimensional simplex that bounds allowed values for the dimensionless coupling constants $\mathrm{K}_{\gamma \gamma \gamma}$, $\mathrm{K}_{Z \gamma \gamma}$ and $\mathrm{K}_{Z g g}$. For any chosen point within the simplex in Fig. 5, the remaining three coupling constants (83), (84), (86), i.e. $\mathrm{K}_{Z Z \gamma}, \mathrm{~K}_{Z Z Z}$ and $\mathrm{K}_{\gamma g g}$ respectively, are uniquely fixed by the NCSM. This is true for any combination of three coupling constants from Eqs. (81) to (86).

Experimental evidence for non-commutativity coming from the gauge sector that should be searched for in the processes involving the above couplings. The simplest and most natural choice are the $Z \rightarrow \gamma \gamma, g g$ decays, allowed for real (on-shell) particles. All other simple processes, such as $\gamma \rightarrow \gamma \gamma, g g$, and $Z \rightarrow Z \gamma, Z Z$, are on-shell-forbidden by kinematics. The $Z \rightarrow \gamma \gamma, g g$ decays are strictly forbidden in the SM by Lorentz and gauge invariance; both could therefore serve as a clear signal for the existence of space-time non-commutativity.


Fig. 5. The three-dimensional simplex that bounds possible values for the coupling constants $\mathrm{K}_{\gamma \gamma \gamma}, \mathrm{K}_{Z \gamma \gamma}$ and $\mathrm{K}_{Z g g}$ at the $M_{Z}$ scale. The vertices of the simplex are: $(-0.184,-0.333,0.054),(-0.027,-0.340,-0.108),(0.129,-0.254,0.217)$, $(-0.576,0.010,-0.108),(-0.497,-0.133,0.054)$ and $(-0.419,0.095,0.217)$.

There is huge interest among the experimentalists to find the anomalous triple-gauge boson couplings [93], since such an observation would certainly contribute to the discovery of physics beyond the SM. The experimental upper bound, obtained from the $e^{+} e^{-} \rightarrow \gamma \gamma$ annihilation, for $Z \rightarrow \gamma \gamma$, is:

$$
\Gamma(Z \rightarrow \gamma \gamma)<\left(\begin{array}{c}
5.2  \tag{87}\\
5.5 \\
14.0
\end{array}\right) \times 10^{-5} \mathrm{GeV},\left(\begin{array}{c}
\text { from L3 }[95] \\
\text { from DELPHI }[96] \\
\text { from OPAL }[97]
\end{array}\right)
$$

Note that the $Z \rightarrow \gamma \gamma$ process has a tiny SM background from the rare $Z \rightarrow \pi^{0} \gamma, \eta \gamma$ decays. At high energies, the two photons from the $\pi^{0}$ or $\eta$ decay are too close to be separated and they are seen in the electromagnetic calorimeter as a single high-energy photon [97]. The SM branching ratios for these rare decays are of order $10^{-11}$ to $10^{-10}$ [98]. This is much smaller than the experimental upper bounds which are of order $10^{-5}$ for the all three branching ratios $\left(Z \rightarrow \gamma \gamma, \pi^{0} \gamma, \eta \gamma\right)$ [67].

The $Z \rightarrow g g$ decay mode should be observed in $Z \rightarrow 2$ jets processes. However, it could be smothered by the strong $Z \rightarrow q \bar{q}$ background, i.e. by hadronization, which also contains NC contributions. Since the hadronic
width of the $Z$ is in good agreement with the QCD-corrected SM, the $Z \rightarrow g g$ can be at most a few per cent. Taking into account the discrepancy between the experimentally observed hadronic width for the $Z$-boson and the theoretical estimate based on the radiatively corrected SM, we estimate the upper bound for any new hadronic mode, such as $\Gamma_{Z \rightarrow g g}$ to be $\sim 10^{-3} \mathrm{GeV}$ [67].

We now derive the partial widths for the $Z(p) \rightarrow \gamma(k) \gamma\left(k^{\prime}\right)$ decay. From the Lagrangian $\mathcal{L}_{Z \gamma \gamma}$, it is easy to write the gauge-invariant amplitude $\mathcal{M}_{Z \rightarrow \gamma \gamma}$ in momentum space, which gives:

$$
\begin{equation*}
\sum_{\text {spins }}\left|\mathcal{M}_{Z \rightarrow \gamma \gamma}\right|^{2}=-\theta^{2}+\frac{8}{M_{Z}^{2}}\left(p \theta^{2} p\right)-\frac{16}{M_{Z}^{4}}\left(k \theta k^{\prime}\right)^{2} \tag{88}
\end{equation*}
$$

From the above equation and in the $Z$-boson rest frame, the partial width of the $Z \rightarrow \gamma \gamma$ decay is [92]:

$$
\begin{equation*}
\Gamma_{Z \rightarrow \gamma \gamma}=\frac{\alpha}{12} \frac{M_{Z}^{5}}{\Lambda_{\mathrm{NC}}^{4}} \sin ^{2} 2 \theta_{W} \mathrm{~K}_{Z \gamma \gamma}^{2}\left[\frac{7}{3}\left(\vec{E}_{\theta}\right)^{2}+\left(\overrightarrow{B_{\theta}}\right)^{2}\right], \tag{89}
\end{equation*}
$$

where $\vec{E}_{\theta}=\left(c^{01}, c^{02}, c^{03}\right)$ and $\vec{B}_{\theta}=\left(c^{23}, c^{13}, c^{12}\right)$, are responsible for timespace and space-space non-commutativity, respectively. This result differs essentially from that given in [83], where the $\Gamma_{Z \rightarrow \gamma \gamma}$ partial width depends only on time-space non-commutativity.

For the $Z$-boson at rest and polarized in the direction of the 3 -axis, we find that the polarized partial width is [92]

$$
\begin{align*}
\Gamma_{Z^{3} \rightarrow \gamma \gamma}= & \frac{\alpha}{4} \frac{M_{Z}^{5}}{\Lambda_{\mathrm{NC}}^{4}} \sin ^{2} 2 \theta_{W} \mathrm{~K}_{Z \gamma \gamma}^{2} \\
& \times\left[\frac{2}{5}\left(\left(c^{01}\right)^{2}+\left(c^{02}\right)^{2}\right)+\frac{23}{15}\left(c^{03}\right)^{2}+\left(c^{12}\right)^{2}\right] . \tag{90}
\end{align*}
$$

In the absence of time-space non-commutativity a sophisticated, sensibly arranged polarization experiment could in principle determine the vector of $\overrightarrow{E_{\theta}}$. A NC structure of space-time may depend on the matter that is present. In our case it is conceivable that the direction of $\overrightarrow{E_{\theta}}, \overrightarrow{B_{\theta}}$ may be influenced by the polarization of the $Z$ particle. In this case, our result for the polarized partial width is particularly relevant.

Since the Lagrangians $\mathcal{L}_{Z \gamma \gamma}$ and $\mathcal{L}_{Z g g}$ have the same Lorentz structure, we find

$$
\begin{equation*}
\frac{\Gamma_{Z \rightarrow g g}}{\Gamma_{Z \rightarrow \gamma \gamma}}=\frac{\Gamma_{Z^{3} \rightarrow g g}}{\Gamma_{Z^{3} \rightarrow \gamma \gamma}}=8 \frac{\mathrm{~K}_{Z g g}^{2}}{\mathrm{~K}_{Z \gamma \gamma}^{2}} \tag{91}
\end{equation*}
$$

The factor of 8 in the above ratios is due to colour.
In order to estimate the NC parameter from upper bounds $\Gamma_{Z \rightarrow \gamma \gamma}^{\exp }<$ $1.3 \times 10^{-4} \mathrm{GeV}$ and $\Gamma_{Z \rightarrow g g}^{\exp }<1 \times 10^{-3} \mathrm{GeV}[67]$ it is necessary to determine the range of couplings $\mathrm{K}_{Z \gamma \gamma}$ and $\mathrm{K}_{Z g g}$.

The allowed region for the coupling constants $\mathrm{K}_{Z \gamma \gamma}$ and $\mathrm{K}_{Z g g}$ is given in Fig. 6. Since $\mathrm{K}_{Z \gamma \gamma}$ and $\mathrm{K}_{Z g g}$ could be zero simultaneously, it is not possible to extract an upper bound on $\theta$ from the above experimental upper bounds alone.


Fig. 6. The allowed region for $\mathrm{K}_{Z \gamma \gamma}$ and $\mathrm{K}_{Z g g}$ at the $M_{Z}$ scale, projected from the simplex given in Fig. 5. The vertices of the polygon are ( $-0.254,0.217$ ), $(-0.333,0.054),(-0.340,-0.108),(0.010,-0.108)$ and $(0.095,0.217)$.

To succeed in estimating $\theta$, we should consider an extra interaction from the NCSM gauge sector, in particular triple-photon vertices. From the simplex we find that the triplet of coupling constants $\mathrm{K}_{\gamma \gamma \gamma}, \mathrm{K}_{Z \gamma \gamma}$ and $\mathrm{K}_{Z g g}$, as well as the pair of couplings $\mathrm{K}_{\gamma \gamma \gamma}$ and $\mathrm{K}_{Z \gamma \gamma}$, cannot vanish simultaneously (see e.g. Fig. 7) and that it is possible to estimate $\theta$ from the NCSM gauge sector through a combination of various types of processes containing


Fig. 7. The allowed region for $\mathrm{K}_{Z \gamma \gamma}$ and $\mathrm{K}_{\gamma \gamma \gamma}$ at the $M_{Z}$ scale, projected from the simplex given in Fig.5. The vertices of the polygon are $(-0.333,-0.184),(-0.340,-0.027),(-0.254,0.129),(0.095,-0.419)$, $(0.0095,-0.576)$, and ( $-0.133,-0.497$ ).
the $\gamma \gamma \gamma$ and $Z \gamma \gamma$ vertices. These are processes of the type $2 \rightarrow 2$, such as $e^{+} e^{-} \rightarrow \gamma \gamma, e \gamma \rightarrow e \gamma$, and $\gamma \gamma \rightarrow e^{+} e^{-}$in leading order. Such inclusion of other triple-gauge boson interactions sufficiently reduce available parameter space. The analysis has to be carried out in the same way as in Ref. [81]. Theoretically consistent modifications of relevant vertices are, however, necessary. The allowed region for pairs of couplings $\mathrm{K}_{\gamma \gamma \gamma}$ and $\mathrm{K}_{Z g g}$ is presented in Fig. 8.


Fig. 8. The allowed region for $\mathrm{K}_{\gamma \gamma \gamma}$ and $\mathrm{K}_{Z g g}$ at the $M_{Z}$ scale, projected from the simplex given in Fig.5. The vertices of the polygon are $(-0.108,-0.576)$, $(-0.108,-0.027),(0.217,0.129),(0.217,-0.419)$, and $(0.054,-0.497)$.

### 2.2.2. Hadron sector - flavour changing decays: $K \rightarrow \pi \gamma, \ldots$

From the action (55) in Ref. [89], for quarks that couples to an nonAbelian gauge boson in a non-commutative background, we obtain the explicit formulas for the electroweak charged currents in the leading order of the expansion in $\theta$ :

$$
\mathcal{L}_{\mathrm{CC}}=(\bar{u} \bar{c} \bar{t})_{\mathrm{L}} J_{+} V_{\mathrm{CKM}}\left(\begin{array}{c}
d  \tag{92}\\
s \\
b
\end{array}\right)_{\mathrm{L}}+(\bar{d} \bar{s} \bar{b})_{\mathrm{L}} J_{-} V_{\mathrm{CKM}}^{*}\left(\begin{array}{c}
u \\
c \\
t
\end{array}\right)_{\mathrm{L}},
$$

were $J_{ \pm}$are given in Eqs. (69) and (70) of Ref. [89]. Note that for left-handed quarks the hypercharge $Y=1 / 6$.

Isolating terms linear in $W$ and $A$ fields, we have found the following charged current:

$$
\bar{\psi} J_{+} \psi^{\prime}=\frac{g}{\sqrt{2}} \bar{\psi} \gamma^{\mu} W_{\mu}^{+} \psi^{\prime}-\frac{g^{2}}{\sqrt{2}} \sin \theta_{W} \bar{\psi}\left(\frac{1}{2} \theta^{\mu \nu} \gamma^{\alpha}+\theta^{\nu \alpha} \gamma^{\mu}\right)
$$

$$
\begin{equation*}
\times\left[\frac{1}{3}\left(A_{\mu \nu} W_{\alpha}^{+}-\frac{1}{2} W_{\mu \nu}^{+} A_{\alpha}\right)+\left(A_{\mu} W_{\nu}^{+}-A_{\nu} W_{\mu}^{+}\right) \partial_{\alpha}\right] \psi^{\prime} \tag{93}
\end{equation*}
$$

with $A_{\mu \nu} \equiv \partial_{\mu} A_{\nu}-\partial_{\nu} A_{\mu}$, etc.
To simplify the calculation of the $K \rightarrow \pi \gamma$ decay rate, we use the staticquark approximation (sqa) in the following way.

First we modify the charged current by applying the integration by parts on the $\bar{\psi} W_{\mu \nu}^{+} A_{\alpha} \psi$ term of the above equation. We then use the static-quark approximation in the above equation by neglecting all derivatives acting on quark fields, i.e. by putting $\partial_{\alpha} \psi=\partial_{\alpha} \bar{\psi}=0$, and obtain the following expression:

$$
\begin{align*}
\bar{\psi} J_{+} \psi^{\prime}= & \frac{g}{3 \sqrt{2}} \bar{\psi} \gamma^{\mu} W_{\mu}^{+} \psi^{\prime}-\frac{g^{2}}{\sqrt{2}} \sin \theta_{w} \bar{\psi}\left(\frac{1}{2} \theta^{\mu \nu} \gamma^{\alpha}+\theta^{\nu \alpha} \gamma^{\mu}\right) \\
& \times\left[A_{\mu \nu} W_{\alpha}^{+}-\frac{1}{2}\left(\left(\partial_{\nu} A_{\alpha}\right) W_{\mu}^{+}-\left(\partial_{\mu} A_{\alpha}\right) W_{\nu}^{+}\right)\right] \psi^{\prime} \tag{94}
\end{align*}
$$

The contributions to the $K \rightarrow \pi \gamma$ decay amplitude come from the Feynman diagrams given in Fig. 9. The first two classes of diagrams in there, by integrating out the heavy $W^{+}$-boson field, effectively shrink into the fifth diagram, which represents in the momentum space, the effective, gaugeinvariant, point-like, non-commutative photon $\times$ current $\times$ current interaction Hamiltonian [99] in the static-quark approximation, responsible for SM-forbidden $K(k) \rightarrow \pi(p) \gamma(q)$ decay:

$$
\begin{align*}
& H_{\mathrm{NCSM}}^{\mathrm{sqa}}\left(A j j^{\dagger}\right)=i \frac{2 \sqrt{2}}{3} e G_{\mathrm{F}} V_{u s}^{*} V_{u d}\left(\epsilon_{\mu}(q) J^{\mu}(k, p)\right), \\
& J^{\mu}(k, p)=q_{\nu}\left(\theta^{\mu \nu} j^{\alpha}+\theta^{\nu \alpha} j^{\mu}+\theta^{\alpha \mu} j^{\nu}\right) j_{\alpha}^{\dagger}, \quad q=k-p, \\
& \left(\theta^{\mu \nu} j^{\alpha}+\theta^{\nu \alpha} j^{\mu}+\theta^{\alpha \mu} j^{\nu}\right) j_{\alpha}^{\dagger}=\left(\bar{\psi}_{\mathrm{L}}^{s} \theta^{\mu \nu \alpha} \psi_{\mathrm{L}}^{u}\right)\left(\bar{\psi}_{\mathrm{L}}^{d} \gamma_{\alpha} \psi_{\mathrm{L}}^{u}\right)^{\dagger}, \\
& \theta^{\mu \nu \alpha}=\theta^{\mu \nu} \gamma^{\alpha}+\theta^{\nu \alpha} \gamma^{\mu}+\theta^{\alpha \mu} \gamma^{\nu}, \tag{95}
\end{align*}
$$

where $\epsilon_{\mu}(q)$ is the photon polarization vector. Note that in the calculation of the diagrams in Fig. 9 we were using the valence quark approximation, i.e. the fact that quark-antiquark pairs in $K^{+}$and $\pi^{+}$mesons are collinear.

The flavour-changing parts of the charge current are defined as

$$
\begin{equation*}
j_{\mathrm{L}}^{\mu}=\frac{1}{2} \bar{s} \gamma^{\mu}\left(1-\gamma_{5}\right) u ; \quad j_{\mathrm{L}}^{\mu \dagger}=\left(\frac{1}{2} \bar{d} \gamma^{\mu}\left(1-\gamma_{5}\right) u\right)^{\dagger} \tag{96}
\end{equation*}
$$

Before proceeding to the next step of our calculations, we have to discuss the possible $\mathcal{L}^{\mathrm{SM}}+\mathcal{L}^{\mathrm{NCSM}}$ contributions that come from the diagrams where


Fig. 9. Free quark Feynman diagrams representing the procedure of deduction of the point-like photon $\times$ current $\times$ current interaction Hamiltonian in the minimal NCSM. The diagram with double $W^{+}$exchange is given for the sake of completeness, since its contributions are suppressed by $G_{\mathrm{F}}^{2}$ and consequently neglected. QCD corrections are indicated. The different combinations of $\bar{q}_{1}, \bar{q}_{2}, q_{i}$ and $q_{f}$ produce different decay modes. For example the combination $(\bar{s} u) \rightarrow(\bar{d} u) \gamma$ represents the $K^{+} \rightarrow \pi^{+} \gamma$ decay mode.
the photon is attached to the quark and to the boson fields. Considering only vertices from SM and NCSM up to linear order in $\theta$, it is clear from diagrams in Fig. 9 that we have to analyse altogether five diagrams. Vertices in diagrams are of the following type: $j_{\mathrm{nc}}^{\mathrm{SM}}(\bar{q} q \gamma)+j_{\mathrm{nc}}^{\mathrm{NCSM}}(\bar{q} q \gamma), j_{+}^{\mathrm{SM}}(\bar{q} q W)+$ $j_{+}^{\mathrm{NCSM}}(\bar{q} q W)$, and $j_{\mathrm{nc}}^{\mathrm{SM}}(W W \gamma)+j_{\mathrm{nc}}^{\mathrm{NCSM}}(W W \gamma)$.

First, the terms coming from the neutral currents (Eq. (73) of Ref. [89]) are absent due to the static-quark approximation, i.e. diagrams where photons are attached to quark fields do not contribute. Second, isolating the $W W$ terms from Eq. (73) of Ref. [89], we obtain a structure containing terms with power proportional to $e g^{2}$, the same as for the pure SM diagram. However, integrating out heavy $W$ fields [100], it is easy to see that diagrams contribute to the amplitude with power proportional to $e G_{\mathrm{F}}^{2}$, and consequently we could safely neglect them.

The next, very important step is to introduce QCD short-distance effects, by considering gluon exchange contributions; see e.g. sixth diagram in Fig. 9 . All the other contributions that originate from diagrams that contain vertices
with more than two gauge bosons (for example photon-photon- $W$ ) are of order $\theta^{2}$. We also note that a diagram with a photon-gluon-gluon vertex does not exist in the minimal NCSM [89]. Because of this QCD corrections to the NCSM photon $\times$ current $\times$ current Hamiltonian are not affected by noncommutative terms, i.e. they remain the same as in the case of the SM QCD enhanced effective weak Hamiltonian [100]. This way, for the above current $\times$ current interactions, we have

$$
\begin{equation*}
\left(j_{\mathrm{L}}^{\mu} j_{L \nu}^{\dagger}\right)_{\mathrm{QCD}}^{\mathrm{eff}}=\frac{1}{8}\left(c_{-} \mathcal{O}_{-}+c_{+} \mathcal{O}_{+}\right), \tag{97}
\end{equation*}
$$

where the operators $\mathcal{O}_{\mp}$ are defined in the usual way [100]:

$$
\begin{equation*}
\mathcal{O}_{\mp}=\bar{s}^{i} \gamma^{\mu}\left(1-\gamma_{5}\right) u^{i} \bar{u}^{j} \gamma_{\nu}\left(1-\gamma_{5}\right) d^{j} \mp \bar{s}^{i} \gamma^{\mu}\left(1-\gamma_{5}\right) d^{i} \bar{u}^{j} \gamma_{\nu}\left(1-\gamma_{5}\right) u^{j} \tag{98}
\end{equation*}
$$

with upper $i, j$ indices defining the colour quantum numbers. The one-loop corrections, i.e. the QCD enhancement (suppression) coefficients $c_{-}\left(c_{+}\right)$at the renormalization scale $\mu \simeq 1 \mathrm{GeV}$, and $\Lambda_{\mathrm{QCD}} \simeq 0.2 \mathrm{GeV}$ receive the following values $c_{-} \simeq 2.1, c_{+} \simeq 0.4$. Consequently, branching ratios receive an order of magnitude enhancement and/or suppression due to the QCD corrections.

Now we proceed with the calculation of the $K^{+} \rightarrow \pi^{+} \gamma$ decay. The hadronic matrix element $\langle\pi| j j^{\dagger}|K\rangle$ in the vacuum saturation approximation has the following form:

$$
\begin{align*}
& \left\langle\pi^{+}(p)\right|\left(j_{\mathrm{L}}^{\mu} j_{L \nu}^{\dagger}\right)_{\mathrm{QCD}}^{\mathrm{eff}}\left|K^{+}(k)\right\rangle \\
& =\frac{1}{12}\left(c_{-}+2 c_{+}\right)\left\langle\pi^{+}(p)\right| \bar{u} \gamma^{\mu} \gamma_{5} d|0\rangle\langle 0| \bar{s} \gamma_{\nu} \gamma_{5} u\left|K^{+}(k)\right\rangle \\
& =\frac{1}{12}\left(c_{-}+2 c_{+}\right)\left(-i p^{\mu} f_{\pi}\right)\left(i k_{\nu} f_{K}\right) . \tag{99}
\end{align*}
$$

From the above expressions we found the amplitude for the $K^{+} \rightarrow \pi^{+} \gamma$ decay (with $q=k-p$ ):

$$
\begin{align*}
\mathcal{M}_{K \pi \gamma}^{\mathrm{sqa}}= & \frac{i}{3 \sqrt{2}} e G_{\mathrm{F}} V_{u s}^{*} V_{u d} f_{\pi} f_{K} \frac{1}{3}\left(c_{-}+2 c_{+}\right) \\
& \times \epsilon_{\mu}(q)\left[\widetilde{q}^{\mu}(p k)+p^{\mu}(q \theta k)-\widetilde{k}^{\mu}(p q)\right] . \tag{100}
\end{align*}
$$

Taking the kaon at rest and performing the phase-space integrations, from the gauge-invariant amplitude $\mathcal{M}_{K \pi \gamma}^{\text {sqa }}$,

$$
\begin{align*}
\sum_{\text {spins }}\left|\mathcal{M}_{K \pi \gamma}\right|^{2}= & \frac{1}{18} e^{2} G_{\mathrm{F}}^{2}\left|V_{u s}^{*} V_{u d}\right|^{2} f_{\pi}^{2} f_{K}^{2} \frac{1}{9}\left(c_{-}+2 c_{+}\right)^{2} \\
& \times\left[\widetilde{q} \widetilde{q}(p k)^{2}-2 \widetilde{q} \widetilde{k}(p k)(p q)+\widetilde{k} \widetilde{k}(p q)^{2}-(q \theta k)^{2} p^{2}\right] \tag{101}
\end{align*}
$$

we obtain the following expression for the branching ratio:

$$
\begin{align*}
& \mathrm{BR}^{\mathrm{sqa}}\left(K^{+} \rightarrow \pi^{+} \gamma\right)=\tau_{K^{+}} \Gamma\left(K^{+} \rightarrow \pi^{+} \gamma\right) \\
& =\frac{\tau_{K}+\alpha}{1728} G_{\mathrm{F}}^{2} f_{\pi}^{2} f_{K}^{2}\left|V_{u s}^{*} V_{u d}\right|^{2} \frac{1}{9}\left(c_{-}+2 c_{+}\right)^{2} \\
& \times \frac{m_{K}^{5}}{\Lambda_{\mathrm{NC}}^{4}}\left(1-\frac{m_{\pi}^{2}}{m_{K}^{2}}\right)^{3}\left[\left(1-\frac{m_{\pi}^{2}}{m_{K}^{2}}\right)^{2} \sum_{i=1}^{3}\left(c^{0 i}\right)^{2}+\left(1+\frac{m_{\pi}^{2}}{m_{K}^{2}}\right)^{2} \sum_{\substack{i, j=1 \\
i<j}}^{3}\left(c^{i j}\right)^{2}\right] . \tag{102}
\end{align*}
$$

The QCD corrections turn out not to be of particular importance for our charged decay mode $K^{+} \rightarrow \pi^{+} \gamma$. However, the neutral decay mode $K^{0} \rightarrow \pi^{0} \gamma$ is suppressed by a factor of $\left(c_{-}-2 c_{+}\right)^{2} / 2\left(c_{-}+2 c_{+}\right)^{2}$ relative to the charged one, owing to isospin and to the QCD corrections.

To maximize the branching ratio due to the effect of non-commutativity we assume that the square bracket in the above expression takes the value of 2 . We are taking experimentally known quantities such as masses: $m_{\pi^{+}}$, $m_{K^{+}}, m_{D^{+}}$and $m_{B^{+}}$, mean lives: $\tau_{K^{+}}, \tau_{D^{+}}$and $\tau_{B^{+}}$, CKM matrix elements: $\left|V_{u d}\right|,\left|V_{u s}\right|$ and $\left|V_{c d}\right|$, and pseudoscalar meson decay constants: $f_{\pi^{+}}, f_{K^{+}}$ and $f_{D_{s}^{+}}$from the Particle Data Group [67]. We find the CKM matrix element $\left|V_{u b}\right|=0.0037$ in recently published BaBar results [101]. Finally, we are using decay constants $f_{D^{+}}=215 \mathrm{MeV}$ and $f_{B^{+}}=186 \mathrm{MeV}$ from recent lattice calculations reported in Ref. [102]. The branching ratio for $K^{+} \rightarrow \pi^{+} \gamma$ as a function of the non-commutative scale $\Lambda_{\mathrm{NC}}$ is:

$$
\begin{equation*}
\mathrm{BR}\left(K^{+} \rightarrow \pi^{+} \gamma\right) \simeq 0.8 \times 10^{-5} \frac{1}{\Lambda_{\mathrm{NC}}^{4}} \tag{103}
\end{equation*}
$$

while the other interesting modes could easily be found from the following ratios:

$$
\begin{align*}
& \mathrm{BR}\left(K^{+} \rightarrow \pi^{+} \gamma\right): \operatorname{BR}\left(D_{\mathrm{S}}^{+} \rightarrow \pi^{+} \gamma\right): \mathrm{BR}\left(D^{+} \rightarrow \pi^{+} \gamma\right): \mathrm{BR}\left(B^{+} \rightarrow \pi^{+} \gamma\right) \\
& =1: 2.40: 0.20: 0.01 \tag{104}
\end{align*}
$$

A very interesting is the $D_{\mathrm{S}}^{+} \rightarrow \pi^{+} \gamma$ decay, since it dominates over the other modes, because of the absence of the CKM suppression. The branching ratios for $B^{+} \rightarrow\left(K^{+}, D^{+}\right) \gamma$ modes are very small.

For the non-commutativity scale of $0.10,0.25,0.50,1.0 \mathrm{TeV}$ we have found values of the branching ratio $\mathrm{BR}\left(K^{+} \rightarrow \pi^{+} \gamma\right) \simeq 0.8 \times 10^{-14}, 2 \times 10^{-16}$, $1.3 \times 10^{-17}$, and $0.8 \times 10^{-18}$, respectively.

All the above statements are of course true only in the static-quark approximation.

### 2.2.3. Gauge invariance and the $K \rightarrow \pi \gamma$ decay in SM

To show the correctness of our estimate of the $\operatorname{BR}(K \rightarrow \pi \gamma)$ within the NCSM we will next prove that the amplitude for $K \rightarrow \pi \gamma$ decay vanishes in the SM because of the electromagnetic gauge condition.

There are two contributions to the amplitude $\left.A(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}}$ :
(P) the amplitude arising from the FCNC (1-loop penguin diagrams) Fig. 1: $\left.A^{\text {peng. }}(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}}$,
$(\mathrm{T})$ the amplitude coming out of tree diagrams
Fig. 9: $\left.A^{\text {tree }}(K \rightarrow \pi \gamma)\right|_{\text {SM }}$, so that we have

$$
\begin{equation*}
\left.A(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}}=\left.A^{\text {peng. }}(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}}+\left.A^{\text {tree }}(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}} \tag{105}
\end{equation*}
$$

The proof that $\left.A(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}}=0$ proceeds in the following steps:
(1) We write the SM penguin contributions to the free quark amplitude.
(2) The five free quark diagrams with a photon coming out of quark legs and the photon out of the W propagator, from Fig. 9, contribute to the SM tree amplitude. We estimate those diagrams in the 't HooftFeynman gauge using the standard argument for the Feynman propagator,

$$
\int d^{4} x \Delta_{\mathrm{F}}^{\mu \nu}\left(x, m_{W}\right)=\int d^{4} x d^{4} k \frac{1}{(2 \pi)^{4}} \frac{-g^{\mu \nu}+\frac{k^{\mu} k^{\nu}}{m_{W}^{2}}}{k^{2}-m_{W}^{2}} \mathrm{e}^{-i k x}=\frac{g^{\mu \nu}}{m_{W}^{2}} .(106)
$$

(3) Next we hadronize the SM free quark amplitudes by sandwiching the interaction (four-quark) operator, between the time-independent statevectors $\left\langle\pi^{+}\right|$and $\left|K^{+}\right\rangle$. This corresponds to the well known Heisenberg picture [103].
(4) We apply Lorentz decomposition of the relevant hadronic matrix element in the penguin amplitude and use the vacuum saturation approximation and PCAC in the tree amplitude evaluations.
(5) We assume that the meson is described within the valence quark approximation and that quark and antiquark are collinear, each carrying a half of the meson momenta.
(P) From Fig. 1, i.e. from the first equation in Section 1.2 for a real photon we have

$$
\begin{align*}
& \left.A^{\text {peng. }}(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}} \\
& =i G_{2}\left\langle\pi^{+}(p)\right|\left(m_{d} \bar{d} \sigma_{\mu \nu} q^{\nu} s_{\mathrm{L}}+m_{s} \bar{d} \sigma_{\mu \nu} q^{\nu} s_{\mathrm{R}}\right)\left|K^{+}(k)\right\rangle \epsilon^{\mu}(q) \tag{107}
\end{align*}
$$

Next we use the Lorentz decomposition of the $\sigma_{\mu \nu}$ operator matrix element and find

$$
\begin{align*}
\left\langle\pi^{+}(p)\right| \bar{d} \sigma_{\mu \nu} q^{\nu} s\left|K^{+}(k)\right\rangle \epsilon^{\mu}(q) & =\left(k_{\mu} p_{\nu}-k_{\nu} p_{\mu}\right) q^{\nu} \epsilon^{\mu}(q) f\left(q^{2}\right) \\
& =(k q)\left(q_{\mu} \epsilon^{\mu}(q)\right) f\left(q^{2}\right)=0 \tag{108}
\end{align*}
$$

which means that $\left.A^{\text {peng. }}(K \rightarrow \pi \gamma)\right|_{\text {SM }}=0$.
(T) We start to calculate the diagram with a photon coming out of the W propagator, Fig. 9. After a trivial integrations over the delta functions, the amplitude reads

$$
\begin{align*}
& \left.A_{W}^{\text {tree }}\right|_{\mathrm{SM}}=-i e \frac{g^{2}}{4} V_{u s}^{*} V_{u d} \bar{\psi}_{u_{f}}\left(p_{u_{f}}\right) \gamma_{\alpha}\left(1-\gamma_{5}\right) \psi_{\bar{d}}\left(p_{\bar{d}}\right) \frac{g^{\alpha \tau}}{m_{W}^{2}} \\
& \times\left[(q-p)_{\nu} g_{\mu \tau}+(p-k)_{\mu} g_{\tau \nu}+(k-q)_{\tau} g_{\mu \nu}\right] \frac{g^{\nu \beta}}{m_{W}^{2}} \\
& \times \bar{\psi}_{\bar{s}}\left(p_{\bar{s}}\right) \gamma_{\beta}\left(1-\gamma_{5}\right) \psi_{u_{i}}\left(p_{u_{i}}\right) \epsilon^{\mu}(q) . \tag{109}
\end{align*}
$$

Momentum conservation: $k=p_{\bar{s}}+p_{u_{i}}, p=p_{\bar{d}}+p_{u_{f}}, k=p+q$, and the assumptions (3)-(5) gives:

$$
\begin{equation*}
\left.A_{W}^{\mathrm{tree}}\right|_{\mathrm{SM}}=-i e \sqrt{2} G_{\mathrm{F}} f_{\pi} f_{K} V_{u s}^{*} V_{u d} \frac{m_{\pi}^{2}}{m_{W}^{2}}\left(q_{\mu} \epsilon^{\mu}(q)\right)=0 \tag{110}
\end{equation*}
$$

Next, we estimate the free-quark amplitude from the diagram where the photon is coming out of the antiquark $\bar{s}$ leg, Fig. 9. After a trivial integration we find

$$
\begin{align*}
\left.A_{\bar{s}}^{\mathrm{tree}}\right|_{\mathrm{SM}}= & i \frac{e}{3} \frac{g^{2}}{4} V_{u s}^{*} V_{u d} \bar{\psi}_{u_{f}}\left(p_{u_{f}}\right) \gamma_{\nu}\left(1-\gamma_{5}\right) \psi_{\bar{d}}\left(p_{\bar{d}}\right) \frac{g^{\nu \tau}}{m_{W}^{2}} \\
& \times \bar{\psi}_{\bar{s}}\left(p_{\bar{s}}\right) \gamma_{\tau} \frac{\left(\not p_{\bar{s}}-\not q\right)+m_{s}}{\left(p_{\bar{s}}-q\right)^{2}-m_{s}^{2}} \gamma_{\mu}\left(1-\gamma_{5}\right) \psi_{u_{i}}\left(p_{u_{i}}\right) \epsilon^{\mu}(q) \tag{111}
\end{align*}
$$

Using the assumption (3)-(5), from the above denominators we obtain a factor $1 /(k q) m_{W}^{2}$. Using Dirac algebra identities to reduce $\gamma_{\nu}\left(\not \bar{p}_{\bar{s}}-q\right) \gamma_{\mu}$ term, and assumptions (4), with the help of definitions $k q=p q=\left(k^{2}-p^{2}\right) / 2$ and $\langle 0| \bar{\psi}_{\bar{s}} \gamma_{\nu} \gamma_{\mu}\left(1-\gamma_{5}\right) \psi_{u_{i}}\left|K^{+}(k)\right\rangle=0$, we obtain the following amplitude

$$
\begin{equation*}
\left.A_{\bar{s}}^{\mathrm{tree}}\right|_{\mathrm{SM}}=i \frac{1}{3} e \sqrt{2} G_{\mathrm{F}} f_{\pi} f_{K} V_{u s}^{*} V_{u d} \frac{k p}{k q}\left(k_{\mu} \epsilon^{\mu}(q)\right) \tag{112}
\end{equation*}
$$

The amplitude coming from the second initial leg is:

$$
\begin{equation*}
\left.A_{u_{i}}^{\text {tree }}\right|_{\mathrm{SM}}=\left.2 A_{\bar{s}}^{\text {tree }}\right|_{\mathrm{SM}} . \tag{113}
\end{equation*}
$$

The amplitudes from the outgoing quark-antiquark pair are

$$
\begin{align*}
\left.A_{u_{f}}^{\mathrm{tree}}\right|_{\mathrm{SM}} & =\left.2 A_{\bar{d}}^{\mathrm{tree}}\right|_{\mathrm{SM}} \\
& =i \frac{-2}{3} e \sqrt{2} G_{\mathrm{F}} f_{\pi} f_{K} V_{u s}^{*} V_{u d} \frac{k p}{p q}\left(p_{\mu} \epsilon^{\mu}(q)\right) . \tag{114}
\end{align*}
$$

Summing up the above four contributions, we have

$$
\begin{equation*}
\left(A_{u_{i}}+A_{\bar{s}}+A_{u_{f}}+A_{\bar{d}} \mathrm{tr}_{\mathrm{SM}}^{\text {tree }}=i e \sqrt{2} G_{\mathrm{F}} f_{\pi} f_{K} V_{u s}^{*} V_{u d} \frac{k p}{k q}\left(q_{\mu} \epsilon^{\mu}(q)\right)=0\right. \tag{115}
\end{equation*}
$$

which finally gives

$$
\begin{equation*}
\left.A^{\text {tree }}(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}}=\left(A_{W}+A_{u_{i}}+A_{\bar{s}}+A_{u_{f}}+A_{\bar{d}}\right)_{\mathrm{SM}}^{\text {tree }}=0 . \tag{116}
\end{equation*}
$$

By this, we prove our statement that the amplitude for $K \rightarrow \pi \gamma$ decay vanishes in the SM, because of the electromagnetic gauge condition, i.e.

$$
\begin{equation*}
\left.A(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}}=\left.A^{\text {peng. }}(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}}+\left.A^{\text {tree }}(K \rightarrow \pi \gamma)\right|_{\mathrm{SM}}=0 \tag{117}
\end{equation*}
$$

### 2.3. Non-commutative Abelian gauge theories

In the last part of these lectures we discuss a possible mechanism for additional energy loss in stars induced by space-time non-commutativity. The mechanism is based on neutrino-antineutrino coupling to photons, which arises quite naturally in non-commutative Abelian gauge theory [104].

We are interested in an effective model of particle physics involving neutrinos and photons on non-commutative space-time. More specifically we need to describe the scattering of particles that enter from an asymptotically commutative region into a non-commutative interaction region. We shall focus on a model that satisfies the following requirements:
(i) Non-commutative effects are described perturbatively. The action is written in terms of assymptotic commutative fields.
(ii) The action is gauge-invariant under $\mathrm{U}(1)$-gauge transformations.
(iii) It is possible to extend the model to a non-commutative electroweak model based on the gauge group $\mathrm{U}(1) \times \mathrm{SU}(2)$.

As we have already argued in these lectures the action of such an effective model differs from the commutative theory essentially by the presence of star products and Seiberg-Witten maps. The Seiberg-Witten maps are necessary to express the non-commutative fields $\hat{\psi}, \hat{A}_{\mu}$ that appear in the action and that transform under non-commutative gauge transformations,
in terms of their asymptotic commutative counterparts $\psi$ and $A_{\mu}$. The coupling of matter fields to Abelian gauge bosons is a non-commutative analogue of the usual minimal coupling scheme. Neutrinos do not carry a $\mathrm{U}(1)$ (electromagnetic) charge and hence do not directly couple to Abelian gauge bosons (photons) in a commutative setting. In the presence of spacetime non-commutativity, it is, however, possible to couple neutral particles to gauge bosons via a star commutator. The relevant covariant derivative is

$$
\begin{equation*}
\hat{D}_{\mu} \hat{\psi}=\partial_{\mu} \hat{\psi}-i e \hat{A}_{\mu} \star \hat{\psi}+i e \hat{\psi} \star \hat{A}_{\mu} \tag{118}
\end{equation*}
$$

with a coupling constant $e$. Here one may think of the non-commutative neutrino field $\psi$ as having left charge $+e$, right charge $-e$ and total charge zero. From the perspective of non-Abelian gauge theory, one could also say that the neutrino field is charged in a non-commutative analogue of the adjoint representation. Physically such a coupling of neutral particles to gauge bosons is possible because the non-commutative background is described by an antisymmetric tensor $\theta^{\mu \nu}$ that plays the role of an external field in the theory. The photons do not directly couple to the "bare" commutative neutrino fields, but rather modify the non-commutative background. The neutrinos propagate in that background.

The action for a neutral fermion that couples to an Abelian gauge boson in a non-commutative background is [104]:

$$
\begin{equation*}
S=\int d^{4} x\left(\overline{\widehat{\psi}} \star i \gamma^{\mu} \widehat{D}_{\mu} \widehat{\psi}-m \overline{\widehat{\psi}} \star \widehat{\psi}\right) \tag{119}
\end{equation*}
$$

Here $\widehat{\psi}=\psi+e \theta^{\nu \rho} A_{\rho} \partial_{\nu} \psi+\mathcal{O}\left(\theta^{2}\right)$ and $\widehat{A}_{\mu}=A_{\mu}+\theta^{\rho \nu} A_{\nu}\left[\partial_{\rho} A_{\mu}-\frac{1}{2} \partial_{\mu} A_{\rho}\right]+$ $\mathcal{O}\left(\theta^{2}\right)$ is the Abelian NC gauge potential expanded by the SW map.

To first order in $\theta$, the action reads

$$
\begin{align*}
S= & \int d^{4} x\left\{\bar{\psi}\left[i \gamma^{\mu} \partial_{\mu}-m\left(1+e \theta^{\mu \nu} A_{\mu \nu}\right)\right] \psi\right. \\
& \left.+i e \theta^{\mu \nu}\left[\left(\partial_{\mu} \bar{\psi}\right) A_{\nu} \gamma^{\rho}\left(\partial_{\rho} \psi\right)-\left(\partial_{\rho} \bar{\psi}\right) A_{\nu} \gamma^{\rho}\left(\partial_{\mu} \psi\right)+\bar{\psi}\left(\partial_{\mu} A_{\rho}\right) \gamma^{\rho}\left(\partial_{\nu} \psi\right)\right]\right\} \tag{120}
\end{align*}
$$

Integrating by parts, this can also be written in a manifestly gauge-invariant way as

$$
S=\int d^{4} x \bar{\psi}\left[i \gamma^{\mu} \partial_{\mu}-m\left(1+e \theta^{\mu \nu} A_{\mu \nu}\right)-i e A_{\mu \nu}\left(\frac{1}{2} \theta^{\mu \nu} \gamma^{\rho} \partial_{\rho}+\theta^{\nu \rho} \gamma^{\mu} \partial_{\rho}\right)\right] \psi
$$

The above action represents the tree-level point-like interaction of the photon and neutrinos. We could also call it "the background field anomalouscontact" interaction.

### 2.3.1. The plasmon decay to neutrino-antineutrino pairs

To obtain the "transverse plasmon" decays in the stars on the scale of noncommutativity, we start with the action determining the $\gamma \nu \bar{\nu}$ interaction. In a stellar plasma, the dispersion relation of photons is identical with that of a massive particle [105-107]

$$
\begin{equation*}
q^{2} \equiv E_{\gamma}^{2}-\boldsymbol{q}_{\gamma}^{2}=\omega_{\mathrm{pl}}^{2} \tag{121}
\end{equation*}
$$

with $\omega_{\mathrm{pl}}$ being the plasma frequency.
From Eq. (120) we extract, for the left-right massive neutrinos, the following Feynman rule for the $\gamma(q) \rightarrow \nu\left(k^{\prime}\right) \bar{\nu}(k)$ vertex in momentum space:

$$
\begin{equation*}
\Gamma_{\binom{\mathrm{L}}{\mathrm{R}}}^{\mu}(\nu \bar{\nu} \gamma)=i e \frac{1}{2}\left(1 \mp \gamma_{5}\right)\left[(q \theta k) \gamma^{\mu}+\left(\not k-2 m_{\nu}\right) \widetilde{q}^{\mu}-\not \mathbb{k}^{\mu}\right] . \tag{122}
\end{equation*}
$$

In the case of massless neutrinos the Feynman rule reads:

$$
\begin{equation*}
\Gamma_{(\underset{\mathrm{R}}{\mathrm{~L}})}^{\mu}(\nu \bar{\nu} \gamma)=i e \frac{1}{2}\left(1 \mp \gamma_{5}\right) \theta^{\mu \nu \tau} k_{\nu} q_{\tau}, \quad \theta^{\mu \nu \tau}=\theta^{\mu \nu} \gamma^{\tau}+\theta^{\nu \tau} \gamma^{\mu}+\theta^{\tau \mu} \gamma^{\nu} \tag{123}
\end{equation*}
$$

Here $q_{\mu} \Gamma^{\mu}=0$ explicitly shows the electromagnetic gauge invariance of the above vertices.

From the gauge-invariant amplitude $\mathcal{M}_{\gamma \nu \bar{\nu}}$ in momentum space for plasmon (off-shell photon) decay to the left and/or right massive neutrinos in the NCQED, we find:

$$
\begin{equation*}
\sum_{\text {pol. }}\left|\mathcal{M}_{\gamma \nu \bar{\nu}}\right|^{2}=4 e^{2}\left[\left(q^{2}-2 m_{\nu}^{2}\right)\left(\frac{5}{2} m_{\nu}^{2} \widetilde{q}^{2}-(q \theta k)^{2}\right)+m_{\nu}^{2} q^{2}\left(\widetilde{k}^{2}-\widetilde{k} \widetilde{q}\right)\right] \cdot( \tag{124}
\end{equation*}
$$

In the rest frame of plasmon-medium we have

$$
\begin{equation*}
\widetilde{q}^{2}=E_{\gamma}^{2} \sum_{i=1}^{3}\left(\theta^{0 i}\right)^{2}=\frac{E_{\gamma}^{2}}{\Lambda_{\mathrm{NC}}^{4}} \sum_{i=1}^{3}\left(c^{0 i}\right)^{2} \equiv \frac{E_{\gamma}^{2}}{\Lambda_{\mathrm{NC}}^{4}} \vec{E}_{\theta}^{2} \equiv q \theta^{2} q, \tag{125}
\end{equation*}
$$

from where we then find [104]:

$$
\begin{align*}
& \Gamma\left(\gamma_{\mathrm{pl}} \rightarrow \bar{\nu}_{\binom{\mathrm{L}}{\mathrm{R}}{ }_{( }^{\nu}\binom{\mathrm{L}}{\mathrm{R}}}\right)=\frac{\alpha}{48} \frac{\omega_{\mathrm{pl}}^{6}}{E_{\gamma} \Lambda_{\mathrm{NC}}^{4}} \sqrt{1-4 \frac{m_{\nu}^{2}}{\omega_{\mathrm{pl}}^{2}}} \\
& \times\left[\left(1+20 \frac{m_{\nu}^{2}}{\omega_{\mathrm{pl}}^{2}}-48 \frac{m_{\nu}^{4}}{\omega_{\mathrm{pl}}^{4}}\right) \sum_{i=1}^{3}\left(c^{0 i}\right)^{2}+2 \frac{m_{\nu}^{2}}{\omega_{\mathrm{pl}}^{2}}\left(1-4 \frac{m_{\nu}^{2}}{\omega_{\mathrm{pl}}^{2}}\right) \sum_{\substack{i, j=1 \\
i<j}}^{3}\left(c^{i j}\right)^{2}\right] .( \tag{126}
\end{align*}
$$

In the all above calculations we have used the notation:

$$
\begin{align*}
& \widetilde{q}^{2}=\left|\theta^{\mu \nu} q_{\nu}\right|^{2}=\left(\theta^{\mu \nu} q_{\nu}\right)\left(\theta_{\mu \rho} q^{\rho}\right)^{\dagger}=-\left(\theta^{\mu \nu} q_{\nu}\right)\left(\theta_{\mu \rho} q^{\rho}\right) \\
& \theta^{2}=\theta^{\mu \nu} \theta_{\nu \mu}=\left(\theta^{2}\right)_{\mu}^{\mu}=\frac{2}{\Lambda_{\mathrm{NC}}^{4}}\left(\sum_{i=1}^{3}\left(c^{0 i}\right)^{2}-\sum_{\substack{i, j=1 \\
i<j}}^{3}\left(c^{i j}\right)^{2}\right) \equiv \frac{2}{\Lambda_{\mathrm{NC}}^{4}}\left(\vec{E}_{\theta}^{2}-\vec{B}_{\theta}^{2}\right) \cdot(
\end{align*}
$$

In the above expression we parametrize the $c_{0 i}$ 's by introducing the angles characterizing the background $\theta^{\mu \nu}$ field of the theory:

$$
\begin{equation*}
c_{01}=\cos \alpha, \quad c_{02}=\sin \alpha \cos \beta, \quad c_{03}=\sin \alpha \sin \beta \tag{128}
\end{equation*}
$$

where $\alpha$ is the angle between the $\vec{E}_{\theta}$ field and the direction of the incident beam, i.e. the photon axes. The angle $\beta$ defines the origin of the $\phi$ axis. The $c_{0 i}$ 's are not independent; in pulling out the overall scale $\Lambda_{\mathrm{NC}}$ we can always impose the constraint $\sum_{i=1}^{3}\left(c^{0 i}\right)^{2}=1$. Here we consider three physical cases: $\alpha=0, \pi / 4, \pi / 2$, which for $\beta=\pi / 2$ satisfy the imposed constraint. This parametrization provides a good physical interpretation of the NC effects.

In the rest frame of the medium, the decay rate of a "transverse plasmon", of energy $E_{\gamma}$ and for the left-left and/or right-right massless neutrinos, is given by

$$
\begin{equation*}
\Gamma_{\mathrm{NC}}\left(\gamma_{\mathrm{pl}} \rightarrow \nu_{\binom{\mathrm{L}}{\mathrm{R}}} \bar{\nu}_{\binom{\mathrm{L}}{\mathrm{R}}}\right)=\frac{\alpha}{48} \frac{1}{\Lambda_{\mathrm{NC}}^{4}} \frac{\omega_{\mathrm{pl}}^{6}}{E_{\gamma}} \tag{129}
\end{equation*}
$$

The Standard Model (SM) photon-neutrino interaction at tree level does not exist. However, the effective photon-neutrino-neutrino vertex $\Gamma_{\text {eff }}^{\mu}(\gamma \nu \bar{\nu})$ is generated through 1-loop diagrams, which are very well known in heavy-quark physics as "penguin" diagrams. Such effective interactions $[108,109]$ give non-zero charge radius, as well as the contribution to the "transverse plasmon" decay rate. For details, see paper [108, 109], including the references there. Finally, note that the dipole moment operator $\sim e m_{\nu} G_{\mathrm{F}} \bar{\psi}_{\nu} \sigma_{\mu \nu} \psi_{\nu} A^{\mu \nu}$, also generated by the "neutrino-penguin" diagram, gives negligible contributions because of the smallness of the neutrino mass, i.e. $m_{\nu} \simeq 10^{-2} \mathrm{eV}$ [110]. The corresponding SM result is [108]

$$
\begin{equation*}
\Gamma_{\mathrm{SM}}\left(\gamma_{\mathrm{pl}} \rightarrow \nu_{\mathrm{L}} \bar{\nu}_{\mathrm{L}}\right)=\mathrm{C}_{V}^{2} \frac{G_{\mathrm{F}}^{2}}{48 \pi^{2} \alpha} \frac{\omega_{\mathrm{pl}}^{6}}{E_{\gamma}} \tag{130}
\end{equation*}
$$

For $\nu_{e}$ we have $\mathrm{C}_{V}=\frac{1}{2}+2 \sin ^{2} \theta_{W}$ while for $\nu_{\mu}$ and $\nu_{\tau}$ we have $\mathrm{C}_{V}=$ $-\frac{1}{2}+2 \sin ^{2} \theta_{W}$. Comparing the decay rates into all three left-handed neutrino
families we thus need to include a factor of 3 for the NC result, while $\mathrm{C}_{V}^{2} \simeq$ 0.8 for the SM result [67]. Therefore, the ratio of the rates is

$$
\begin{equation*}
\Re \equiv \frac{\sum_{\text {flavours }} \Gamma_{\mathrm{NC}}\left(\gamma_{\mathrm{pl}} \rightarrow \nu_{\mathrm{L}} \bar{\nu}_{\mathrm{L}}+\nu_{\mathrm{R}} \bar{\nu}_{\mathrm{R}}\right)}{\sum_{\text {flavours }} \Gamma_{\mathrm{SM}}\left(\gamma_{\mathrm{pl}} \rightarrow \nu_{\mathrm{L}} \bar{\nu}_{\mathrm{L}}\right)}=\frac{6 \pi^{2} \alpha^{2}}{C_{V}^{2} G_{\mathrm{F}}^{2} \Lambda_{\mathrm{NC}}^{4}} . \tag{131}
\end{equation*}
$$

A standard argument involving globular cluster stars tells us that any new energy-loss mechanism must not exceed the standard neutrino losses by much, see Section 3.1 in Ref. [111]. Put another way, we should approximately require $\Re<1$, translating into

$$
\begin{equation*}
\Lambda_{\mathrm{NC}}>\left(\frac{6 \pi^{2} \alpha^{2}}{\mathrm{C}_{V}^{2} G_{\mathrm{F}}^{2}}\right)^{1 / 4} \approx 81 \mathrm{GeV} \tag{132}
\end{equation*}
$$

In the case of the absence of the sterile neutrinos $\left(\nu_{\mathrm{R}}\right)$ in globular cluster stars the scale of non-commutativity is approximately $\Lambda_{\mathrm{NC}}>68 \mathrm{GeV}$.

### 2.4. Discussion and conclusions on forbidden decays

At the beginning of our discussion and conclusions, a very important comment is in order.

Extreme care has to be taken when one tries to compute matrix elements in NCGFT. In our model, the in and out states can be taken to be ordinary commutative particles. Quantization is straightforward to the order in $\theta$ that we have considered; the Feynman rules can be obtained either through the Hamiltonian formulation or directly from the Lagrangian; a rather convenient property of the action, relevant to computations, is its symmetry under ordinary gauge transformations, in addition to non-commutative ones.

We propose decay modes that are strictly SM-forbidden, namely $Z \rightarrow \gamma \gamma, K \rightarrow \pi \gamma, \ldots$, as a possible signature of non-commutativity. An experimental discovery of $Z \rightarrow \gamma \gamma, K \rightarrow \pi \gamma, \ldots$, decays would certainly indicate a violation of the accepted SM and the definite appearance of new physics. To determine whether such SM breaking is ultimately coming from space-time non-commutativity or from some other source would require a tremendous amount of additional theoretical and experimental work, and is beyond the scope of the present work.

The structure of our main results for the gauge sector, Eqs. (88) to (91), remains the same for $\operatorname{SU}(5)$ and $\mathrm{SU}(3)_{\mathrm{C}} \times \mathrm{SU}(3)_{\mathrm{L}} \times \mathrm{SU}(3)_{\mathrm{R}}$ GUTs that embed the NCSM that is based on the SW map [91,112]; only the coupling constants change. In the particular case of $\mathrm{SO}(10) \mathrm{GUTs}$ there is no triple gauge boson coupling [91]. This is due to the same Lorentz structure of the gauge boson couplings $Z \gamma \gamma$ and $Z g g$ in our NCSM and in the above GUTs, understood underlying theories for the NCSM. In the GUT framework, the triple-gauge
couplings could be uniquely fixed. However, the GUT couplings have to be evolved down to the TeV scale. This requires additional theoretical work, and it is a subject for another study.

Note finally that the inclusion of other triple-gauge boson interactions in $2 \rightarrow 2$ experiments sufficiently reduce available parameter space of our model. This way it is possible to fix all the coupling constants from the NC gauge sector.

To get some idea of the values, let us choose the central value of the $Z \gamma \gamma$ coupling constants $\left|\mathrm{K}_{Z \gamma \gamma}\right| \simeq 0.1$ and assume that maximal non-commutativity occurs at the scale of $\sim 1 \mathrm{TeV}$. The resulting branching ratio for our $Z \rightarrow \gamma \gamma$ decay would then be $\mathcal{O}\left(10^{-8}\right)$, which is a reasonable order of magnitude.

The dynamics of the SM forbidden flavour changing weak decays is described in the framework of the so-called minimal NCSM developed by the Wess group [89]. The branching ratios are roughly estimated within the static-quark approximation. Despite the simplifications of the staticquark approximation, we did obtain reasonable results, i.e. expected rates. Namely, in the static-quark approximation many terms did not contribute at all. An improved estimate, by inclusion of all those terms, would certainly increase our branching ratios. We do expect increasing to more than one order of magnitude, which would then place $\operatorname{BR}\left(K^{+} \rightarrow \pi^{+} \gamma\right)$ closer to today's experimentally accessible range $[113,114]$.

The same increase should also take place for the $B \rightarrow K \gamma$ modes via 1loop non-commutative FCNC, i.e. via non-commutative penguin diagrams [115]. Namely we know that penguin diagrams, in the case of $B$-meson decays, have a number of advantages over the tree diagrams. Also the whole $B$ sector has advantages over the kaon sector:
(a) rate is proportional to $m_{B}^{5}$ which cancels small mean life $\tau_{B}$ and small CKM matrix elements relative to kaons, i.e.

$$
\begin{equation*}
\frac{\left(\tau_{B} m_{B}^{5}\left|V_{t s}^{*} V_{t b}\right|^{2}\right)_{\text {peng. }}}{\left(\tau_{K} m_{K}^{5}\left|V_{u s}^{*} V_{u d}\right|^{2}\right)_{\text {tree }}} \simeq 1 ; \tag{133}
\end{equation*}
$$

(b) penguins do not suffer from relatively small CKM matrix elements;
(c) in the non-commutative penguin diagrams from the charm and top loops, one might expect large QCD effect, i.e. the logarithmic type, $\sim\left[\alpha_{\mathrm{S}} \ln \left(m_{t}^{2} / m_{c}^{2}\right)\right]$, of the rate enhancement, Fig. 10;
(d) note, however that the calculation of the non-commutative penguin diagrams would be highly complicated, and would require a number of additional studies, to deal in particular with UV and/or IR divergences. There already is a lot in the literature concerning the problem of (non-)renormalizability of the non-commutative gauge field theories [116].


Fig. 10. The NCSM linear $\theta$-dependent contributions to typical flavour-changing diagrams. The first one arises from the point-like charged current NCSM interactions, see for instance Fig. 9, while the second represents the flavour-changing NCSM neutral-current, 1-loop transitions, i.e. the typical non-commutative penguin diagram. The $\bar{q}_{1}, \bar{q}_{2}, q_{i}$ and $q_{f}$ are the same as in Fig. 9 .

From the advantages described in (a) to (d), we conclude that some particular decay modes within the kaon and/or $B$ meson sectors would receive the contributions from non-commutative tree and from non-commutative penguin diagrams of comparable size. This is very important for the experimentalists, since it shows implicitly that some decay modes could be relatively large, that means closer than we expect to the experimentally accessible range.

The limit on the scale of non-commutativity from the energy loss in stars depends on the requirement $\Re<1$ and from that point of view the constraint $\Lambda_{\mathrm{NC}}>80 \mathrm{GeV}$, obtained from the energy loss in the globular stellar clusters, represents the lower bound on the scale of non-commutative gauge theories.

Concerning the forbidden decays, the experimental situation can be summarized as follows:
(1) The joint effort of the DELPHI, ALEPH, OPAL and L3 Collaborations [93] give us a hope that in not too much time all collected data from the LEP experiments will be counted and analysed, producing tighter bounds on triple-gauge boson couplings. Finally, note that the best testing ground for studies of anomalous triple-gauge boson couplings, before the start of the linear $e^{+} e^{-}$collider there will be the LHC. See for instance Ref. [117].
(2) The authors of Brookhaven Experiment E787 recently published a new upper limit on the branching ratio $\operatorname{BR}\left(K^{+} \rightarrow \pi^{+} \gamma\right)<3.6 \times 10^{-7}$ [113]. The E787 has been upgraded to a more sensitive experiment,

E949, currently under way at the AGS. In this experiment it would be possible to the push sensitivity to $K^{+} \rightarrow \pi^{+} \gamma$ by a quite large factor if there were sufficient motivation to do so [114]. We hope that the results of this research will convince the E949 Collaboration to go for it.
(3) In the future machines the productions of $10^{12}, 10^{13}$, and $10^{14}, \bar{B} B$, $\bar{D} D$, and $\bar{K} K$ pairs is expected, respectively.
(4) The sensitivity to the NC parameter $\theta^{\mu \nu}$ could be in the range of the next generation of linear colliders, with a c.m.e. around a few TeV .
(5) We hope that, in the near future, more sophisticated methods to observe and more accurate techniques to measure the energy loss in the stellar clusters will produce even more restricted limits on $\Re$, something like $\Re<1 / 10$, and consequently a firmer bound on the noncommutativity scale $\Lambda_{\mathrm{NC}}$.

In conclusion, both the hadron and the gauge sector of the NCSM as well as the NCQED are excellent places to discover space-time noncommutativity experimentally. We believe that the importance of a possible discovery of non-commutativity of space-time at very short distances would convince particle and astroparticle physics experimentalists to look for SM-forbidden decays in those sectors.

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